Best-Kept Online Secret
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Vocabulary
near-sighted - short-sighted
hip - fashionable, especially in the newest styles
bifocals - glasses with two parts, one for short-sightedness, one for far-sightedness
filter - describes a material that is not damaged by ______
halo - circle of light around something
equivalent - of equal value
goggles, spectacles - other terms for eyeglasses
pupils - black centers of eyes
optometrist - professional who examines and tests eyes, and prescribes glasses
right on - exactly correct
justify - prove to be fair, correct, reasonable
lens - the glass part of eyeglasses (also in cameras, telescopes, etc)
frame - the outside part that holds something (a lens, a painting, etc)
overhead - business expenses in addition to the cost of work or products

Questions

1) Daniel Pinkwater is very pleased because he bought ____________________ online
and they are ____________________.

2) Pinkwater describes his new glasses as __________, __________, __________, and __________.

3) What are three good features of his new glasses?


4) How much did he pay for them? ______________ How much would they cost at the mall? ____________________
5) The first pair he bought online were reading glasses. How much did they cost? ________

6) What 2 pieces of information do you need when you order online?

__________________________________________

7) What did his optometrist think of the glasses he bought online?

__________________________________________

8) Fill in the blanks.

I asked him how the _______________ enterprise justified a 90% _______________ in price. He said the _______________ cost about a _______________ to make, the frame maybe a _______________, but there is rent, _______________, all that overhead. Then there is the _______________ of patriotism. Do you want to _______________ an optician in some _______________ country _______________ of an American optical _______________ that buys the lenses and _______________ from some foreign country?

9) What is interesting about Pinkwater’s website?

__________________________________________

Now you will make a recording of your voice. Think of something you bought that was a very good (or very bad) purchase. Describe it. Where did you buy it? When? Why? How did you feel about it then? How did you feel about it later?

Take a few minutes to write some notes to prepare to speak.