

## PS 188-08 Contemporary International Relations of East Asia

Spring 2013  
Mon/Wed 04:30-05:45 p.m.  
Room 225, Miner Hall  
Department of Political Science, Tufts University

*Instructor*

**June Park**

Office Hours: Mon/Wed 03:30-04:20 p.m.  
or by appt.

Office: Packard Hall, Room TBD  
E-mail: [June.Park@tufts.edu](mailto:June.Park@tufts.edu)

This course is an overview of international relations of the East Asian region, which aims at broadly exploring the economic and political issues surrounding the Asia-Pacific rim. The central theme of this course is on whether the East Asian region is heading towards greater cooperation or conflict in political and economic relations. The first part of the course will examine respective theoretical and historical backgrounds of the countries in the region (Japan, South Korea, Taiwan, China, Southeast Asia) with a focus on political and economic development during the pre- and post-Cold War period. The second part of the course will cover various issues surrounding the region, including industrialization, globalization, economic interdependence, financial crises, natural disasters, nuclear proliferation, security, regionalism, nationalism, territorial disputes, and terrorism. (**Prerequisite: PS-61 Introduction to International Relations**)

Some of the main questions we will dwell on in the course are focused on but not limited to: the challenges that the East Asian region faces with the rise of China in the dynamics of both security and economy, ongoing territorial disputes that strongly affect trade and cooperation among the countries in the region, regional production networks and economic rivalry reflected in the dynamics of trade, the experiences of the two financial crises (Asian Financial Crisis and the Global Financial Crisis) and the contest of currencies, U.S. economic and security interests in the region, the two Koreas and the question of unification, and the ramifications of leadership changes that have occurred in Northeast Asian nations (China, Japan, South Korea, and North Korea).

The course focuses largely on the intra-regional issues in East Asia (North and Southeast Asia) and issues involving the Asia-Pacific region. While the course has a strong regional focus on Northeast Asia as a whole, country-specific issues (Japan, South Korea, Taiwan, and China) will also be addressed throughout the course discussions via designated readings and follow-ups of recent events and day-to-day news to gather the interests of students for discussion in class. The ultimate goal of the course is to enable the students to produce a fine academic research paper on a certain issue regarding East Asia that they are interested in, by immersing themselves in the issues of politics, economy, security, conflict and cooperation in East Asia. While students will be producing a full-fledged research paper in this course, please note that due to departmental rules, this course may not count towards senior seminar requirements.

### Reading Assignments

The required texts (indicated in arrows) can be purchased online or at the Tufts University Official Bookstore. The recommended texts (indicated in bullet points) below are given to provide ideas for the students' choice of book reviews. Some of the recommended readings will also be read in the course. Other listed readings will be available through the Tufts Library system – via E-Journals, on reserve, or in the “Resources” section of the Tufts Trunk Site, **Sp13 - PS-0188-08 - TOPICS IN INTERN'L REL** (<https://trunk.tufts.edu/xsl-portal/site/25d54625-f02b-4772-824e-bed943f459a8>).

#### Required Texts:

- Ba, Alice D. 2009. *(Re)negotiating East and Southeast Asia: region, regionalism, and the Association of Southeast Asian Nations*. Stanford, Calif: Stanford University Press.
- Calder, Kent E., and Min Ye. 2010. *The Making of Northeast Asia*. Stanford, Calif: Stanford University Press.
- Goldstein, Avery, and Edward D. Mansfield. 2012. *The Nexus of Economics, Security, and International Relations in East Asia*. Stanford, California: Stanford Security Studies, an imprint of Stanford University Press.
- Grimes, William W. 2009. *Currency and contest in East Asia: the Great Power Politics of Financial Regionalism*. Ithaca: Cornell University Press.
- Hayes, Louis D. 2012. *Political systems of East Asia: China, Korea, and Japan*. Armonk, N.Y.: M.E. Sharpe.

#### Recommended Texts for Book Reviews:

- Aggarwal, Vinod K., and Govella, Kristi. 2012. *Linking Trade, Traditional Security and Human Security Lessons from Europe and the Americas for Asia*. Springer Verlag.
- Carpenter, Susan. 2012. *Japan's nuclear crisis: the routes to responsibility*. Houndmills, Basingstoke: Palgrave Macmillan.
- Dreyer, June Teufel. 2012. *China's Political System: Modernization and Tradition*. Boston, Mass: Pearson.
- Eichengreen, Barry, Dwight H. Perkins, and Kwan-ho Sin. 2012. *From miracle to maturity: the growth of the Korean economy*. Cambridge, Mass: Harvard University Press.
- Fewsmith, Joseph. 2013. *The logic and limits of political reform in China*. Cambridge, [England]: Cambridge University Press.
- Fewsmith, Joseph. 2010. *China today, China tomorrow: domestic politics, economy, and society*. Lanham, Md: Rowman & Littlefield Publishers.
- Flath, David. 2005. *The Japanese Economy*. Humanities & Social Sciences Collection. Oxford, England: Oxford University Press.
- Frost, Ellen L. 2008. *Asia's new regionalism*. Boulder, Colo: Lynne Rienner Publishers.
- Haggard, Stephan. 2000. *The political economy of the Asian financial crisis*. Washington, DC: Institute for International Economics.
- Hamada, Kōichi, A. K. Kashyap, and David E. Weinstein. 2011. *Japan's bubble, deflation, and long-term stagnation*. Cambridge, Mass: MIT Press.
- Ikenberry, G. John, and Chung-in Moon. 2008. *The United States and Northeast Asia: debates, issues, and new order*. Lanham, Md: Rowman & Littlefield.
- Ikenberry, G. John, and Michael Mastanduno. 2003. *International Relations Theory and the Asia-Pacific*. New York: Columbia University Press.
- Inoguchi, Takashi, and Purnendra Jain. 2011. *Japanese politics today: from karaoke to kabuki democracy*. New York: Palgrave Macmillan.
- Itō, Takatoshi, and Andrew Rose. 2010. *The economic consequences of demographic change in East Asia*. Chicago: University of Chicago Press.
- Kang, David C. 2010. *East Asia before the West: five centuries of trade and tribute*. New York: Columbia University Press.
- Kang, David C. 2007. *China rising: peace, power, and order in East Asia*. New York: Columbia University Press.
- Kim, B. K., Shin, G.-W., Straub, D., & Walter H. Shorenstein Asia-Pacific Research Center. (2011). *Beyond North Korea: Future challenges to South Korea's security*. Stanford, CA: Walter H. Shorenstein Asia-Pacific Research Center.
- Koo, Min Gyo. 2009. *Island disputes and maritime regime building in East Asia between a rock and a hard place*. Dordrecht: Springer.
- Lardy, Nicholas R. 2012. *Sustaining China's economic growth after the global financial crisis*. Washington, DC: Peterson Institute for International Economics.
- Munakata, Naoko. 2006. *Transforming East Asia: the evolution of regional economic integration*. Tokyo: Research Institute of Economy, Trade and Industry.
- Naughton, Barry. 2007. *The Chinese economy: transitions and growth*. Cambridge, Mass: MIT Press.

- Shin, Gi-Wook, and Daniel C. Sneider. 2007. *Cross currents: regionalism and nationalism in Northeast Asia*. Stanford, CA: Walter H. Shorenstein Asia-Pacific Research Center, Stanford University.
- Rigger, Shelley. 2011. *Why Taiwan matters: small island, global powerhouse*. Lanham: Rowman & Littlefield.
- Solís, Mireya, Barbara Stallings, and Saori N. Katada. 2009. *Competitive regionalism: FTA diffusion in the Pacific Rim*. Basingstoke [England]: Palgrave Macmillan.
- Park, Kyung-Ae, and Scott Snyder. 2013. *North Korea in transition: politics, economy, and society*. Lanham, Md: Rowman & Littlefield Publishers.
- Pempel, T. J. 2012. *The economy-security nexus in Northeast Asia*. New York, NY: Routledge.
- Rozman, Gilbert. 2011. *U.S. leadership, history, and bilateral relations in Northeast Asia*. Cambridge: Cambridge University Press.
- Rozman, Gilbert. 2012. *East Asian national identities: common roots and Chinese exceptionalism*. Washington, D.C.: Woodrow Wilson Center Press.
- Samuels, Richard J. 2007. *Securing Japan: Tokyo's grand strategy and the future of East Asia*. Ithaca: Cornell University Press.
- Shapiro, Judith. 2012. *China's environmental challenges*. Cambridge, U.K.: Polity Press.
- Shirk, Susan L. 2007. *China: fragile superpower*. Oxford: Oxford University Press.
- Snyder, Scott. 2012. *The US-South Korea alliance: meeting new security challenges*. Boulder, Colo: Lynne Rienner Publishers.
- Snyder, Scott. 2009. *China's rise and the two Koreas: politics, economics, security*. Boulder, Colo: Lynne Rienner Publishers.
- Sugimoto, Yoshio. 2011. *An introduction to Japanese society, 3<sup>rd</sup> Edition*. Cambridge: Cambridge University Press.
- Vogel, Steven Kent. 2006. *Japan remodeled: how government and industry are reforming Japanese capitalism*. Ithaca: Cornell University Press.
- Wei, C. X. George. 2012. *China-Taiwan relations in a global context: Taiwan's foreign policy and relations*. New York: Routledge.
- Woo, Wing Thye, Jeffrey Sachs, and Klaus Schwab. 2000. *The Asian financial crisis: lessons for a resilient Asia*. Cambridge, Mass: MIT Press.
- Yahuda, Michael. 2011. *The International Politics of the Asia Pacific*, Third and revised edition. Hoboken: Taylor & Francis.
- Yoshihara, Susan, and Douglas A. Sylva. 2012. *Population decline and the remaking of great power politics*. Washington, D.C.: Potomac Books.

### Requirements & Expectations

Students will be expected to attend all classes with preparations for class discussions by reading the weekly assigned readings. There will be a book review of a student's choice on East Asia upon the instructor's approval, participation in up to 3 East Asia related events, a proposal and annotated biography of a research paper, and the final research paper for the class.

### Academic Honesty

You are expected to provide citations in papers for all quotations, paraphrases, and ideas taken from any source other than your own original thoughts. Tufts University has very strict standards for intellectual integrity. Punishment for plagiarism is severe, and can include permanent expulsion from the university. For details, see <http://uss.tufts.edu/studentaffairs/handbook/campus/plagiarism.asp>.

### Absences

If you miss class for any reason, it is your responsibility to ensure you obtain any notes, assignments, or handouts. All assignments and handouts will be available through the Tufts Trunk Site. Lecture slides will be uploaded on the website after each class.

## Grading

### 1. Class Participation and Attendance (20%)

Students' class participation grade will consist of: 1) quality and frequency of contributions to the discussions in class, and 2) attendance, which will be taken at every class and will count towards your grade.

### 2. East Asia Related Events (10%)

Students will attend up to 3 East Asia related events (talks, panels, conferences) of their choice around the adjacent academic neighborhood of Medford, Cambridge, and Boston. The events, from which the students will garner their resources for their research interests, will enable the students to get a fresh sense of what is going on in East Asia outside the classroom. **After attending the event, students will email to the instructor 3 components that they have grasped from the talk that they have attended.** Here are some venues to look into:

- The Fletcher School, Tufts University
- Fairbank Center for Chinese Studies, Harvard University
- Program on U.S. Japan Relations, Harvard University
- Kim Koo Forum on Korea Current Affairs, Korea Institute, Harvard University
- Boston University Center for the Study of Asia

### 3. Book Review and Presentation (20%)

Students will each write a **double-spaced, 3-page book review** on a book of their choice and interest on East Asia upon the instructor's approval, and **deliver a 15-minute presentation of the book review at the end of the class** after signing up for slots available among the dates of students' choice. The book review is due on the day of the student's presentation.

### 4. Research Paper Proposal and Annotated Bibliography (10%)

Halfway through the course, in *Week 8*, Students will also prepare a **research paper proposal of approximately 500 words**, and an **annotated bibliography of not more than 3 pages, double-spaced, consisting of no less than 20 books and articles**. The paper proposal should pose the central research question that the student seeks to answer, and the student is expected to have at least skimmed the listed sources and have a good sense of the kind of information that is available to complete the final research paper. The students are advised to choose the topic of their paper in consultation with the instructor on East Asia or a specific country of their interest prior to Week 7.

### 5. Draft Research Paper for Peer-Review (10%)

The draft paper must demonstrate that the student has done a significant amount of research towards answering the research question that has been posed, and suggest the next direction of the student's research and likely conclusions. The format of the draft research paper should be: **5-10 pages, double-spaced, excluding the bibliography**. Papers will be distributed randomly to other peers in the class for comments, with no identifying information. After the instructor has reviewed the comments, the draft research papers will be circulated back to the students for a 'revise-and-resubmit'.

### 6. Final Research Paper (30%)

Based on the research paper proposal and annotated bibliography that has been submitted in Week 8, the students will work towards their research paper project and submit the final outcome of their research in the following format: **15-20 pages, double-spaced, excluding the bibliography**. The final paper may contain a revised version of bibliography not exceeding 3 pages, double-spaced.

## Schedule of Topics and Due Dates

### Part I. Background and History of the Countries of East Asia

*Week 1 (01/16) Introduction to the Course and Syllabus (**Sign up for Book Review Slots**)  
East Asia: Geography, History, Nationalism and Regional Identity*

*Week 2 (01/21, 01/23) U.S. Interests and Strategy in Post-Cold War East Asia  
Economic Interests, Military Strategy*

*Week 3 (01/28, 01/30) Security Issues and Territorial Disputes  
(Two Guest Lectures due to Instructor's conference presentation in Tokyo, Japan)*

### Part II. The Countries of East Asia

*Week 4 (02/04, 02/06) Japan's Economy, Society, Politics, and the U.S.-Japan Alliance  
Industrialization, the Bubble Economy and the Lost Decades*

*Week 5 (02/11, 02/13) South Korea: Economy, Society, and Politics  
U.S.-ROK Relations and North Korea*

*Week 6 (02/18, 02/21) North Korea: Dictatorship, Poverty, Human Rights (**Proposal Due**)  
North Korea's Relations with China and Japan*

*Week 7 (02/25, 02/27) Taiwan: Industrialization  
Cross-Strait Relations*

*Week 8 (03/04, 03/06) China: Rising Economic Power  
Responsible Power and Regional Rivalry*

*Week 9 (03/11, 03/13) Southeast Asia: Regional Production Networks  
ASEAN, ARF, and Relations with China*

*Week 10 (03/18, 03/20) Spring Recess, No Class*

### Part III. The Issues Surrounding the East Asian Region

*Week 11 (03/25, 03/27) Energy, Environment and Natural Disasters*

*Week 12 (04/01, 04/03) Nuclear Proliferation and Threats (**Draft Paper Due, Peer-Review**)  
(One Guest Lecture due to Instructor's conference presentation in SF)*

*Week 13 (04/08, 04/10) Financial Crises and Regional Financial Cooperation*

*Week 14 (04/15, 04/17) Trade and Investment  
Free Trade Initiatives and Trilateral Investment Treaty*

*Week 15 (04/22, 04/24) Migration and Demographic Issues  
Migration of the Workforce  
Fertility Rates, Aging and Economic Impact  
(One Guest Lecture due to Instructor's conference presentation in Ontario, Canada)*

*Week 16 (04/29) Looking to East Asia's Future: Threats and Opportunities*

**(05/10) 15-20 pages final paper due at 4:00 P.M. in Instructor's Faculty Mailbox, Packard Hall  
Note that Book Reviews are due at the end of each Book Review Presentation by the student.**

## Class Schedule

*Week 1 (01/16) Introduction to the Course and Syllabus (**Sign up for Book Review Slots**)*  
*East Asia: Geography, History, Nationalism and Regional Identity*

- Goldstein & Mansfield, Ch.1
- Calder & Ye, Ch. 1-2 (must read)
- Kang (2010), Chs. 1-3
- G. John Ikenberry and Michael Mastanduno, Ch.1

### **Part I. Background and History**

*Week 2 (01/21, 01/23) U.S. Interests and Strategy in Post-Cold War East Asia*  
*Economic Interests, Military Strategy*

01/21 No Class (Martin Luther King Day, University Holiday)

01/23 (Substitute Monday's Schedule on Wednesday)

- Goldstein & Mansfield, Ch.9
- Calder & Ye, Ch.10
- Kang (2007), Ch. 8

*Week 3 (01/28, 01/30) Security Issues and Territorial Disputes*

***(Two Guest Lectures due to Instructor's conference presentation in Tokyo, Japan)***

01/28 Guest Lecture 1 'East Asian Territorial Disputes'

Dr. Grant Rhode, Visiting Scholar, Boston University Center for the Study of Asia

- Goldstein & Mansfield, Ch.5
- Kang (2010), Ch. 7

01/30 Guest Lecture 2, ASEAN and 'East Asian Security'

Dr. Koga Kei, Research Fellow, International Security Program,  
Belfer Center for Science and International Affairs, John F. Kennedy School of Government,  
Harvard University

- Goldstein & Mansfield, Chs.3-4, 8
- Ba, Ch. 5-6
- Kang (2007), Ch. 6

### **Part II. The Countries of East Asia**

*Week 4 (02/04, 02/06) Japan's Economy, Society, Politics, and the U.S.-Japan Alliance*  
*Industrialization, the Bubble Economy and the Lost Decades*

02/04 (M) Japan's Economy, Society, Politics, and the U.S.-Japan Alliance

- Hayes, Chs.14-16
- Samuels, Chs.
- Inoguchi, Chs. 1-2
- Sugimoto, Ch.3-4

02/06 (W) Japan's Post-War Industrialization, the Bubble Economy and the Lost Decades

- Hayes, Ch. 17
- Vogel, Chs. 2-4

*Week 5 (02/11, 02/13) South Korea: Economy, Society, and Politics  
U.S.-ROK Relations and North Korea*

02/11 (M) South Korea's Economy, Society, and Politics

- Eichengreen, Perkins and Shin

02/13 (W) U.S.-ROK Relations and North Korea

- Snyder (2012), Ch.1
- Rozman (2011), Ch.2

*Week 6 (02/18, **02/21**) North Korea: Dictatorship, Poverty, and Economy  
North Korea's Relations with China, the U.S., and the World*

02/18 (M) No Class (President's Day Observed, University Holiday)

02/20 (W) *North Korea: Dictatorship, Poverty, and Economy*

- Park & Snyder, Chs. 5-9

02/21 (Th) *North Korea's Relations with China, the U.S., and the World* (**Proposal Due**)  
(Substitute Monday's Schedule on Thursday)

- Park & Snyder, Chs. 10-13

*Week 7 (02/25, 02/27) Taiwan: Industrialization  
Cross-Strait Relations (**Proposal Due**)*

02/25 (M) Taiwan's Economic Development

- Rigger, Chs.1-3

02/27 (W) Cross-Strait Relations

- Kang (2007), Ch.4
- Rigger, Ch. 6-7
- Wei, Introduction and Ch.12
- Council on Foreign Relations, *China-Taiwan Relations* (<http://www.cfr.org/china/china-taiwan-relations/p9223#p1>)

*Week 8 (03/04, 03/06) China: Rising Economic Power  
Responsible Power and Regional Rivalry*

03/04 (M) China's Rising Economic Power

- Shirk, Ch.2
- Kang, Ch.1
- Naughton, Ch.4

03/06 (W) China as a Responsible Power and Regional Rivalry

- Goldstein & Mansfield, Ch.7
- Shirk, Chs.1, 5
- Kang, Ch.3

*Week 9 (03/11, 03/13) Southeast Asia: Regional Production Networks  
ASEAN, ARF, and Relations with China*

03/11 (M) *Southeast Asia: Regional Production Networks*

- Calder & Ye, Chs.5-6
- Ba, Ch.4
- Grimes, Ch.2
- Munakata, Ch.3

03/13 (W) *ASEAN, ARF, and Relations with China*

- Calder & Ye, Chs.7-9
- Ba, Chs.5-6

*Week 10 Spring Recess*

03/18 (M) No Class (Spring Recess)

03/20 (W) No Class (Spring Recess)

*Week 11 (03/25, 03/27) Energy, Environment and Natural Disasters*

03/25 (M) Japan's Energy, Natural Disasters, and Economic Impact

- Goldstein & Mansfield, Ch.6
- Carpenter, Introduction and Ch.8

03/27 (W) China's Energy, Environment, and Economy

- Goldstein & Mansfield, Ch.6 (review)
- Sapiro, Ch.1-4

*Week 12 (04/01, 04/03) Nuclear Proliferation and Threats  
(One Guest Lecture due to Instructor's conference presentation in SF)*

04/01 (M) Challenges to Security surrounding the Korean Peninsula  
***(Draft Paper Due, Peer-Review)***

- Kim, Shin, & Straub

04/03 (W) Guest Lecture 3  
Professor Sung-yoon Lee, The Fletcher School, Tufts University

*Week 13 (04/08, 04/10) Financial Crises and Regional Financial Cooperation*

04/08 (M) Financial Crises

- Goldstein & Mansfield, Ch.2
- Calder & Ye, Ch.4
- Grimes, Ch.1



04/10 (W) Regional Financial Cooperation in East Asia

- Grimes, Ch.3-5

*Week 14 (04/15, 04/17) Trade and Investment*

*Free Trade Initiatives and Trilateral Investment Treaty*

04/15 (M) No Class (Patriot's Day observed, University Holiday)

04/17 (W) *Free Trade Initiatives and Trilateral Investment Treaty*

- Solís, Stallings, and Katada, Intro & Ch.1
- Pempel (2012), Ch.9
- Munakata, Chs.7-9

*Week 15 (04/22, 04/24) Aging, Demographic Issues and Economic Impact*

***(One Guest Lecture due to Instructor's conference presentation in Ontario, Canada)***

04/22 (M) Migration and Demographic Issues and Migration of the Workforce

- Ito & Rose, Chs. 1-2
- Ito & Rose, Chs. 3-4, 10

04/24 (W) Guest Lecture 4 'Fertility Rates, Aging and Economic/Security Impact'

Dr. Grant Rhode, Visiting Scholar, Boston University Center for the Study of Asia

- Yoshihara & Silva, Chs. 7-8

*Week 16 (04/29) Looking to East Asia's Future: Threats and Opportunities*

04/29 (M) Contemporary Issues of China, Japan, and South Korea

- Hayes, Chs.6, 18

***(05/10) 15-20 pages final paper due at 4:00 P.M.***