

Kristin Sippl

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Education

Boston University, Ph.D., Political Science (<i>anticipated 2016</i>)	2009–present
Boston University, M.A., Political Science	2009–2012
Northwestern University, B.A., Political Science	2003–2007

Fellowships and Employment

Doctoral Research Associate , Susilo Institute for Ethics in the Global Economy, Questrom School of Business, Boston University	2015-present
Summer Fellow , Pardee Center for the Study of the Longer-Range Future, Boston University	2011
Research Assistant , Development That Works Conference, Pardee Center, Boston University	2011
Research Assistant for Nava Ashraf (Harvard Business School) and Erica Field (Harvard University) under auspices of Jameel Poverty Action Lab (J-PAL) in Lusaka, Zambia	2011
Graduate Teaching Fellowship , Graduate School of Arts and Sciences, Boston University	2009-2014
Program Assistant , Writing Program and American Studies, Princeton University	2008-2009
Business Analyst , Jewelry Department, Target Corporation (Headquarters)	2006-2008

Publications

Sippl, Kristin. "Private and civil society governors of mercury pollution from artisanal and small-scale gold mining: A network analytic approach." *The Extractive Industries and Society* 2.2 (2015): 198-208.

Sippl, Kristin. Review of the book *Constructing Private Governance: The Rise and Evolution of Forest, Coffee, and Fisheries Certification* by Graeme Auld. *Review of Policy Research*, 32 (2015): 269–271.

Sippl, Kristin, and Henrik Selin. "Global policy for local livelihoods: Phasing out mercury in artisanal and small-scale gold mining." *Environment: Science and Policy for Sustainable Development* 54.3 (2012): 18-29.

Work in Progress:

Dissertation: "*Private Governance of the Jewelry Industry: Certification Organization Regulation of Artisanal and Small-Scale Gold Mining*" (*Working title*)

Dissertation Committee: Graham Wilson, Henrik Selin, Vivien Schmidt

Abstract: Why do global governance organizations enter some economic sectors but not others? A simple model of material incentives suggests that similar organizations should make similar choices. Yet in the empirical realm of jewelry industry governance, similar organizations diverge in their response to artisanal and small scale gold mining: certification organizations Fairtrade International and the Alliance for Responsible Mining have entered the sector, while the Rainforest Alliance has stayed out. To explain this puzzle and its implications for human development, the project enriches the simple model by taking a discursive institutional approach that traces the process by which norm entrepreneurs, organizational cultures, and network effects shape organizational decision-making. Three key findings emerge from the project's gold industry overview, case studies, and regulatory analysis. First, norm entrepreneurs and organizational culture, more than network effects, shape sector entry decisions. Second, in the status quo, the proportion of the price of a ring that goes to the miner is 17%, while 50% goes to the retailer. Under the fair trade systems, the miner's proportion is 19%—an improvement, but not enough to move all miners out of poverty. Third, competition between certification organizations may create suboptimal human development outcomes. Competition, for example, creates perverse incentives for mercury reduction—more reduction would occur under a monopoly, or if organizations governed in partnership. The project concludes with recommendations for improving the governance of the sector.

Presentations

Panelist, International Studies Association Annual Conference, “Private Regulation for the Public Good? Certification Organizations as Governors of Mercury,” on *New Treaty on the Block: The Minamata Convention on Mercury* panel. Toronto, Canada. March 26, 2014.

Panelist, Pardee Center Seminar, “Artisanal and Small-Scale Gold Mining: Moving Forward with the Minamata Convention.” With Professors Henrik Selin (Boston University) and Noelle Selin (MIT). February 25, 2013.

Honors and Awards

Katherine Connor McLaughlin Endowed Scholarship, Boston University Women’s Guild 2013

Outstanding Teaching Fellow Award, Graduate School of Arts and Sciences, Boston University 2012

Teaching Experience

Lecturer, “Non-state Actors in International Relations,” Pardee School of Global Studies, Boston University 2014

Teaching Fellow, “Human Rights in Africa,” under direction of Professor Tim Longman, Pardee School of Global Studies, Department of Political Science, and African Studies Center, Boston University 2014

Teaching Fellow, “Introduction to International Relations” under direction of Professors Ivan Arreguin-Toft and Michael Corgan; Pardee School of Global Studies and Department of Political Science, Boston University 2009-2013

Field Research Experience

Interviews with Fairtrade International personnel in Germany and UK; Rainforest Alliance via Skype 2014

Interviews with attendees of United Nations Minamata Convention’s negotiating session in Uruguay 2012

Preparing and piloting a randomized control trial for Jameel Poverty Action Lab (J-PAL) in Zambia 2011

Workshops

Participant, Institute for Qualitative and Mixed-Method Research, Syracuse University. Two-week intensive training program in qualitative research methods taught by leading international methodology professors. 2014

Journal Referee

Futures: The journal of policy, planning and futures studies, Elsevier.

Environment, Development and Sustainability, Springer.

Professional References:

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Associate Professor of International Relations
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Laura Pincus Hartman
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