**Accessing the Business Press in the MLL or Online**

Using the Internet in the MLL is one way you can access a very broad range of business news and information sources, both written, visual and aural. Your assignment today is to explore at least 3 of the sources below, one of which MUST be aural (i.e., you listen and could do a listening log about what you hear).

**A. Sources**

**1. Newspapers and Magazines**:

The Financial Times: news.ft.com/home/us

The Wall Street Journal: online.wsj.com/public/us (access to daily print edition is limited to subscribers, but other places on the web site are open to the public)

The New York Times: [www.nytimes.com](http://www.nytimes.com) (huge business section; to access articles you will need to register but it is free.)

The Boston Globe: [www.boston.com/news/globe/](http://www.boston.com/news/globe/) (has a daily business section with both local, national and international coverage; you can also register for free membership at members.boston.com/reg/login.do)

Business Week: businessweek.com (also has video selections—look in left column of homepage, under “On-line Features”

The Economist: economist.com (free for 24 hrs. if you first watch a commercial: excellent “Country Briefings” in its “Online Features” )

**2. Broadcasters**

* National Public Radio (NPR, which has a business show called Market Place, in addition to good general business coverage)
* Public Broadcasting System (PBS, which broadcasts a variety of stories/programs on business and finance, listed at: [www.pbs.org/news/news\_business.html](http://www.pbs.org/news/news_business.html)
* Other TV networks like CNN, ABC, CBS, NBC, MSN, etc.

3. You can also search for stories on a specific topic of interest to you by using Lexus/Nexus, a service which indexes MANY publications and stories; this is a subscriber service that we have access to through the university, and which you can access directly from the MLL homepage.

**B. Your chosen story: Choose a story to focus on. It’s an article, print it out and then read it carefully, underlining significant terms, main point(s), and important supporting details; if it’s a radio/video story, listen and take notes on the above, repeating as often as necessary to get complete notes. Then ---**

1. Identify your Title and Source (name, date, place of publication—all the information needed to find it again)

EG: “Mutual Fund Quarterly: Wall Street sails through disasters” by Martin Skala, Christian Science Monitor, October 6, 2005; retrieved online 10/5/05,

[www.csmonitor.com/2005/1006/p13s01-wmgn.html?s=hns](http://www.csmonitor.com/2005/1006/p13s01-wmgn.html?s=hns).

1. List 3-4 key vocabulary terms, note the grammar form, explain their meaning.
2. List key ideas and pieces of information (phrases are ok; feel free to “graph” relationships; if key information/ideas are illustrated with an example, list it too).
3. Finally, use your list of key phrases, concepts, and information to compose a 3-4 sentence summary that ACCURATELY communicates the main point(s) of the story IN YOUR OWN WORDS.