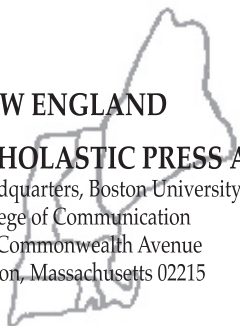


NEW ENGLAND

SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University
College of Communication
640 Commonwealth Avenue
Boston, Massachusetts 02215



NESPA

News

Volume 15, No. 2, Spring, 2010

NESPA to host conference Friday, April 30 at Boston University

Please join student journalists and advisers from all over New England who will convene at Boston University Friday, April 30 for the New England Scholastic Press Association's 62nd annual conference.

With the doors opening at 8, sessions will be from 9 until 2:30 at Boston University's College of Communication, 640 Commonwealth Ave., Boston.

Students, teachers, Boston University faculty and full-time journalists and media specialists will share information with the aim of supporting excellence in scholastic journalism.

Dean to give keynote

Thomas E. Fiedler, dean of Boston University's College of Communication, will speak on "Why Journalism Has a Bright Future."

A Pulitzer Prize winner and a former executive editor of *The Miami Herald*, Fiedler has embraced new media as a visiting Murrow Lecturer and a Goldsmith Fellow at Harvard's Shorenstein Center on the Press, Politics and Public Policy, where he investigated the impact of the Web on the presidential primary system and taught a course on the intersection of media, politics and public policy.

In addition, Fiedler has codirected a project sponsored by the Carnegie Corporation and the Knight Foundation, exploring the

• **Online news/ magazine sites now eligible for All-New England Contest**

• **See information inside about membership, registration, contests**

future of journalism education.

Also at the conference, delegates will find panels, exhibits, round-tables, lectures and workshops where they can learn about the latest trends, and share concerns and ideas.

Here are some of the sessions and programs delegates can expect:

For advisers

Exchange of materials for instruction

Round-table on sharing workable visions for the future of scholastic journalism

Sign-ups for detailed publication critiques and on site visits

For staffs

Computer tips

Design

Ethical considerations for jour-

nalists

Feature writing

How journalism education is changing at the college level

Investigative reporting

Interviewing

Law and the scholastic press

News writing

Opinion coverage and writing

Photojournalism and digital technology

Public relations

Reporting as a career

Social networking and journalism

Sports writing

Staff motivation and news publication management

Starting a literary magazine

Typography

Yearbook design and writing tips.

Awards

and recognition

Presentation of the All New England Awards will honor outstanding print and broadcast productions in their school population categories.

Print and online publications and broadcasts will also receive Special Achievement Awards based on the excellence of individual submissions.

Benefits

of pre-registration

Those whose forms arrive at Boston University by April 1 will receive more details about the conference including a preliminary program and speakers' list, and a list of places to have lunch.

How to join NESPA

Entry fees and related information

The New England Scholastic Press Association is dedicated to helping students and their advisers produce publications and broadcast programming of excellence.

NESPA provides

- an annual conference
- evaluations and critiques of broadcast programs, magazines, newspapers, online publications and year-books
- contests with awards for broadcast, online and

print media evaluated as a whole

- special awards for extraordinary work in a range of categories
- individual consultations and site visits to schools
- professional development
- resources
- skill development
- special workshops
- special benefits for members including discounts on contest and convention fees.

NESPA members and non-members

- Membership fee: \$50 for each publication or broadcast unit.
- Members pay NO registration fee for their advisers and up to six students at the annual NESPA conference.
- All other students from a MEMBER publication pay a registration fee of only \$3 each.
- Non-members' fee for registration at the conference is \$5 for each student and faculty adviser.

- Members pay NO publication entry fee for ONE of these contest entries: broadcast, magazine, newspaper, online publication or yearbook.
- Non-members' fees: \$15 per broadcast, magazine, newspaper, online publication or yearbook entry.
- Members' fee for each Special Achievement entry submission is \$1.50.
- Non-members' fee is \$2.50 for each Special Achievement entry submission.

Registration and payment form

School name _____ phone () _____

Address _____
street city state zip e-mail

Adviser(s) name(s) _____

Editor(s) in chief name(s) _____

NESPA membership (\$50) _____

Conference registration fees _____

Bus parking (\$20) _____

Publication entry fees _____

Special Achievement entry fees _____

Check enclosed in the amount of \$ _____

Number attending _____

Make checks out to NESPA. Include Special Achievement entry fees. NESPA non-members add publication fee. Dues are for periods January 1-December 31. **Mail entries, forms and checks to:**

NESPA, Helen F. Smith
Boston University, College of Communication
640 Commonwealth Ave.
Boston, Mass. 02215

For information call (617) 353-3478 (office)
(617) 969-5243 (evening)
(617) 353-3405 (fax)
or e-mail phsmith@igc.org

Special Achievement Contests

The NESPA Special Achievement Awards are designed to reward excellence in individual work and teamwork for New England's secondary school media.

This competition is open to students who have contributed to a student broadcast medium or online or print publication at a public, independent or parochial senior high school. The contest seeks to provide increased public recognition for deserving scholastic media journalists.

Judges include faculty of the Boston University College of Communication. Those entries evaluated as "outstanding" in the categories noted here will receive NESPA Special Achievement Award certificates.

Entries must have been broadcast or published online or in print between **April 2, 2009** and **April 1, 2010**. **DEADLINE** for receipt of entries at the College of Communication: **April 1, 2010**.

Preparation of entries: Send URL/WWW address, or complete page, unmounted tear sheet on which each entry appears.

Tape a filled out copy of the entry

Entry categories

• Broadcasting

Documentary
Feature story
Newscast series
News story
PSA

• Magazine

Artwork
Cover design
Fiction
Nonfiction
Photography
Poetry
Typographical design

• Newspaper

Advertisement
Artwork/cartoon
Bylined column
Editorial
Feature page design
Feature photo
Feature story
Informational graphic
News page design
Opinion page design

Photo illustration
Sports page design
News photo
News series
News story
Sports photo
Sports story
Review

Typographical design

• Online/multimedia

Interactive graphic
Podcast
Slide show with audio
Slide show with photos

• Yearbook

Advertisement
Caption writing (three spreads)
Cover
Theme development and cover
Feature photo
Feature spread
Feature story
Headline writing (three spreads)
Sports photo
Sports spread
Sports story
Typographical design

form to the upper right corner of the back of each print entry. Each broadcast entry must be accompanied by appropriate script and essential program credit information. Enclose Special Achievement

fee and forms with your entries. Fill out forms in full.

Send entries to NESPA, Helen F. Smith, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass. 02215.

Special Achievement Contests entry form

• • • • •

• **Entry category** _____ **Date** _____ •

• **Entry title (headline/program/page, etc.)** _____ •

• **Print or online publication or Broadcast program name** _____ •

• **URL/WWW address for online** _____ •

• **Student(s) name(s) to be recognized** _____ •

• **(in full and clearly, please)** _____ •

• **School full name** _____ •

• **School address and phone (in full)** _____ •

• **Adviser's e-mail** _____ **Adviser's signature** _____ •

• • • • •

Online becomes new contest category

With a new online category this year, the NESPA Publications and Productions Contests are open to all school publications and broadcasts, both NESPA members and non-members.

Awards will be given to broadcast (audio and video) productions, magazines, newspapers, online news/magazines and yearbooks.

All publications are evaluated and rated individually. Those receiving a Highest Achievement rating in Scholastic Editing and Publishing become eligible for first, second and third place All-New England certificates in the following size categories, using grades 9-12:

- Class I 1,000 or more students
- Class II 700-999 students
- Class III 400-699 students
- Class IV fewer than 400 students.

Entry information:

Broadcasts, please submit audio and video productions of the 2009-2010 school year, plus any one or two from **January, 2009 - June, 2009**.

Magazines, submit all 2009-2010 school year issues.

Newspapers, submit all 2009-2010 issues plus any two from **January, 2009-June, 2009**.

Online news/magazines submit URL/WWW address. Please make sure that your September, 2009 to April 1, 2010 material remains live on your site through April 30, 2010. Your entry will not be complete until NESPA judges have verified that your URL is valid.

Yearbooks, submit 2009 edition.

Please include \$5.00 for postage and handling for **each entry** you want returned. You **MUST** note which entry(ies) you wish returned.

Entry fee: **None** for NESPA members' single entry (\$15 each for more); \$15 per broadcast or publication entry for non-members.

Entry deadline: **April 1, 2010**.

Please make a copy of this form for each publication in a different category and send same with each contest entry. Fill out in full.

Publication and Production entry form

Publication or Broadcast name _____

URL/WWW address for online _____

Entry category (broadcast, magazine, newspaper, online, yearbook) _____

School name _____ School population class _____

School address _____

Phone # _____ Adviser's e-mail _____

Name(s) of Adviser(s) _____

Attention publication adviser

Helen F. Smith, executive director
NESPA
Boston University
College of Communication
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