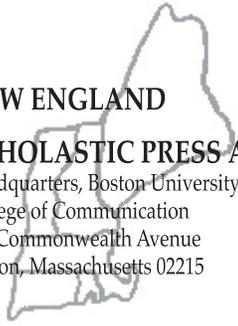


NEW ENGLAND

SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University
College of Communication
640 Commonwealth Avenue
Boston, Massachusetts 02215



NESPA

News

Volume 16 No. 1 Fall, 2010

Workshop on news, features Program to be at Boston University Saturday, Nov. 20

Editors, reporters and advisers can attend a workshop the New England Scholastic Press Association will host on teaching the staff to cover and write news and feature stories.

The workshop will be Saturday afternoon, Nov. 20 from 2-4 at Boston University's College of Communication.

The aim is for participants to learn to cover, write, edit and present information in ways that attract student audiences.

Participants will look at how and where to find story ideas, how to follow up with effective research for timely news, features and longer term assignments, and how to assign stories effectively.

Writing techniques will include leads, using quotes and attribution, editing and rewriting.

Staffs and advisers from all student media are welcome to attend. Tuition is \$25 per person.

The deadline for enrollment is Friday, Oct. 29.

See application page 3.

Free site visits available to members

Staffs and advisers concerned with improving aspects of their publication and production projects can sign up for site visits again this year.

The visits can be scheduled after school or during the school day, and there is no cost to NESPA members.

Assistance and consultation during site visits this past year have concerned a range of topics including

- advertising sales and managing the business side
- critiques of current publications work
- design and redesign
- techniques to monitor copy flow more efficiently
- news and feature coverage and writing
- sports coverage and writing
- staff motivation and organization, and
- starting a new publication.

Focal points for site visits are up to individual staffs and advisers. Possibilities along with those listed above include such topics as arts coverage, copy editing, interviewing, legal and ethical considerations, opinion writing, and producing special editions.

Participants in the last academic year have included publications at Algonquin Regional, Martha's

Mission of NESPA

The New England Scholastic Press Association aims to foster excellence in scholastic journalism.

This Association encourages high standards in student journalism, supports the interests of students and teachers in the student press in the New England states, and fosters a closer relationship among students and advisers interested and engaged in student journalism.

Vineyard Regional, Tahanto Regional, Tantasqua Regional, Watertown High, Wayland High and Wellesley High in Massachusetts, and at Londonderry High in New Hampshire.

Site visits are a service the founder of the New England Scholastic Press Association, Robert Baram, initiated.

The site visits have been especially beneficial to the Association because they have helped set priorities for its programs.

To arrange for a site visit, please contact me at phsmith@igc.org or helenfs@bu.edu.

I look forward to meeting with you.

—Helen F. Smith,
NESPA executive director

Localizing to repeat as Special Fall Contest theme—Please see page 2

Localizing repeats as theme of Fall Contest

Members of the Board of Judges have suggested that localizing become the traditional focus for the Special Fall Contest.

The change acknowledges the importance of presenting material that is relevant for an audience. It also acknowledges the larger than

usual number of entries—52, in fact—that staffs and advisers sent in last fall.

To enter this fall's contest, please send the broadcast or published work with the entry form and fee.

Send in the web link to online entries with the entry form.

Each entry must have been broadcast or published between September 1 and December 31, 2010.

Yearbook entries must have been created during this same period.

Preparation of entries

Print media send complete page, unmounted tear sheet on which entry appears.

Tape a filled out copy of the entry

form to the upper right corner of the back of EACH entry. Broadcasters please send DVD or pod cast.

Please include \$5 for postage and handling for each entry you want returned. You must note which entry(ies) you wish returned.

Entry fee: NONE for NESPA members in good standing as of May 2010; \$3 per entry for non-members.

Where to send entries

Please send entries to Helen F. Smith, executive director, New England Scholastic Press Association, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass. 02215.

The deadline for receipt of entries is Friday, Jan. 14, 2011.

Additions to list of story ideas

When you show how issues that affect people in New England, the United States or around the world also affect people in your own school community, that's localizing.

Last year, we listed 50 topics to start with.

First list

1. absenteeism and the reasons for it
2. academic exchanges
3. bicyclists and the law
4. cell phones
5. college admission standards
6. community service opportunities
7. disabilities
8. economic recession
9. elections
10. eligibility requirements for scholastic athletes
11. endangered species
12. environmental considerations
13. fitness and its challenges
14. First Amendment issues
15. foreclosures
16. funding for the arts
17. gambling
18. going green
19. health insurance
20. human rights

21. immigration and emigration
22. internet use and misuse
23. job market
24. length of school day and school year
25. military and scientific advances
26. military recruiting
27. nutrition
28. obesity
29. public art
30. public transportation
31. privacy
32. race relations
33. regulations affecting jobs for teen-agers
34. scholarships' availability
35. school bus safety
36. school lunches
37. school safety standards
38. school security
39. sleep deprivation
40. social networking sites
41. special education
42. standardized testing
43. steroids
44. substance abuse
45. teen-agers' rights in the workplace
46. texting and driving
47. user fees
48. vandalism and graffiti
49. weather

50. women's issues.

More ideas

This year, we suggest 25 additional ideas.

51. accreditation
52. AIDS awareness and prevention
53. animal rights
54. archeological discoveries
55. artificial turf
56. being bi- or tri-lingual
57. boating safety
58. British Petroleum
59. children's rights in custody disputes
60. college tuition
61. construction of school buildings and facilities
62. cost of textbooks
63. depression
64. federal aid to education
65. food safety
66. internships and summer jobs
67. marketing on the internet
68. political parties
69. safety helmets
70. sports-related injuries
71. unions and professional associations
72. volunteer work
73. voter turnout
74. wind turbines
75. yoga.



Workshop on news, features

at Boston University Saturday, Nov. 20 from 2-4 p.m.

Please send application and tuition fee of \$25 per person to Helen F. Smith, NESPA executive director, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass. 02215 by Friday, Oct. 29.

phone: 617-353-3478

email: phsmith@igc.org

Your name _____

Name of your publication _____

Your position on the publication _____

School name _____

School phone _____

School address _____

e-mail _____ your home phone _____

Fall Contest entry form 2010

publication/broadcast name _____

student(s) name(s) to be recognized _____

school's full name _____

school address _____

school phone _____ e-mail _____

adviser's signature _____

Take this opportunity to join NESPA

school name _____ phone () _____

address _____ e-mail _____

publication or production name _____

adviser(s) name(s) _____

editor(s) in chief _____

Mail check for \$50 for each publication or broadcast unit to
Helen F. Smith, executive director, NESPA, Boston University, College of Communication
640 Commonwealth Ave., Boston, Mass. 02215



Dates and deadlines to note

Friday, Oct. 29

Registration deadline for workshop on news and features

Saturday, Nov. 20

Workshop from 2-4 p.m. at College of Communication, Room 106, Boston University.

Friday, Jan. 14

Special Fall Contest entries are due.

Nominations for the Robert Baram Award and other individual honors are due.

Friday, April 1

Annual publication and production contest deadline. Details in the next newsletter.

Friday, May 6

Expected date for New England Scholastic Press Association's 63rd annual conference at Boston University. Watch future mailings for definite date and details.

Questions?

That's what we're here for.
Call 617-353-3478

E-mail phsmith@igc.org or helenfs@bu.edu

or write to the address on this mailing.

How to nominate advisers, other professionals for special honors

Staffs and advisers can nominate individuals who contribute significantly to New England's scholastic press.

Awards are in three categories: distinguished advisers, university professors and members of the region's professional press.

Robert Baram Award

With the Robert Baram Award the Association honors a distinguished adviser from this region who has helped students raise their sights and their standards in the practice of school journalism.

The award is named for the late Robert Baram, founder and for 46 years the executive director of the Association.

Consideration for the award is based on an adviser's

- contributions to the cause of ethical, thorough and articulate scholastic journalism in the adviser's school and community; and
- support for school journalists in all facets of their efforts to present credible and useful material to their audience.

Nominations should include descriptions of the adviser's accomplishments.

Special Recognition

In addition, the Association honors distinguished professors at the university level with Awards of Special Recognition.

These professors' contributions

to the scholastic press in New England over the course of their careers have significantly elevated the standards of student work.

Nominations should include descriptive statements and supporting evidence.

Exemplary Service and Support

A third category is for members of the professional press who provide exemplary service and support to high school journalists and advisers.

Nominations should describe the services the professional journalist provides, the length of time the student publication or production has been working with the professional journalist and specific successes that have resulted from the scholastic and professional journalists working together.

Please send materials to Helen F. Smith, executive director, New England Scholastic Press Association, College of Communication, Boston University, 640 Commonwealth Ave., Boston, Mass. 02215.

The New England Scholastic Press Association Board of Directors determines recipients and presents the awards on a discretionary rather than an annual basis.

Award winners receive their honors at the annual conference on the Boston University campus.

January 14, 2011 is the deadline for all nominations.

Visit NESPA at <http://blogs.bu.edu/nспа>