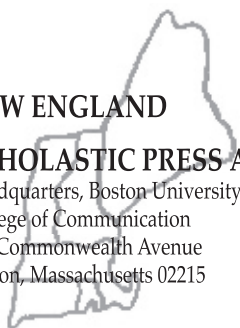


NEW ENGLAND

SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University
College of Communication
640 Commonwealth Avenue
Boston, Massachusetts 02215



NESPA

News

Volume 17, No. 2, Spring, 2012

NESPA to host conference Friday, May 4 at Boston University

**WBZ's Jim Armstrong to give keynote:
'Be afraid. Be very afraid.'**

How the craft of journalism requires taking risks that frighten the reporter—and that's the way it should be—will be the topic of Jim Armstrong's keynote speech at the New England Scholastic Press Association's 64th annual conference at Boston University Friday, May 4.

With the doors opening at 8, sessions will be from 9 until 2:30 at Boston University's College of Communication, 640 Commonwealth Ave., Boston.

Students, teachers, Boston University faculty and full-time journalists and media specialists will share information with the aim of supporting excellence in scholastic journalism.

Began TV career in high school

Armstrong, an Emmy-award winning reporter at WBZ-TV Boston, said he became interested in journalism at Classical High School in Providence, R.I.

At Classical, he joined the school's closed-circuit TV station, WCHS, as a reporter and an anchor.

"That's where I got hooked on reporting, and on the medium of TV news," he said.

A summa cum laude graduate of the College of Communication, Armstrong also has a master's degree in public policy from the John F. Kennedy School of Government at Harvard.

After reporting stints in Myrtle Beach, S.C., and Casper, Wyo., Armstrong returned to New England in 2002 as a reporter and anchor for WLNE Providence.

He began reporting in Boston for WFXT and spent seven years there before joining WBZ. While at WFXT, Armstrong won an Emmy in 2009 for his work as a commentator/editorialist.

Also at the conference, delegates will find panels, exhibits, round-tables, lectures and workshops where they can learn about the latest trends, and share concerns and ideas.

For advisers

Exchange of materials for instruction

Round-table on professional concerns

Sign-ups for detailed publication critiques and on-site visits.

For staffs

How to go online
Design elements
Sports reporting

Ethical considerations for journalists

Feature writing

Majoring in journalism

Investigative reporting

Interviewing

Law and the scholastic press

News writing

Opinion coverage and writing

Photojournalism

Public relations

Social networking and journalism

Starting a literary magazine

Yearbook coverage, design and writing tips.

Awards and recognition

Presentation of the All New England Awards will honor outstanding broadcast, print, print/online and online productions and publications in their school population categories.

Productions and publications will also receive Special Achievement Awards based on the excellence of individual submissions.

Benefits

of pre-registration

Those whose forms arrive at Boston University by April 2 will receive a preliminary conference program and speakers' list, and a list of places to have lunch.

**Inside: See information
about membership,
registration, contests**

How to join NESPA

Entry fees and related information

The New England Scholastic Press Association is dedicated to helping students and their advisers produce publications and broadcast programming of excellence.

NESPA provides

- an annual conference
- evaluations and critiques of broadcast programs, magazines, newspapers, print/online publications, online only publications and yearbooks
- contests with awards for broadcast, print, print/on-

line and online only media evaluated as a whole

- special awards for extraordinary work in a range of categories
- individual consultations
- professional development
- resources for skill development
- site visits to schools
- special workshops
- special benefits for members including discounts on contest and convention fees.

NESPA members and non-members

- Membership fee: \$50 for each publication or broadcast unit.
- Members pay NO registration fee for their advisers and up to six students at the annual conference.
- All other students from a MEMBER broadcast or publication pay a registration fee of only \$3 each.
- Non-members' fee for registration at the conference is \$5 for each student and faculty adviser.
- Members pay NO entry fee for ONE of these Pub-

lications and Productions Contest entries: broadcast, magazine, newspaper, yearbook, print/online, or online publication.

- Non-members' fees: \$15 per broadcast, magazine, newspaper, yearbook, print/online, or online Publications and Productions Contest entry.
- Members' fee for each Special Achievement entry submission is \$1.50.
- Non-members' fee is \$2.50 for each Special Achievement entry submission.

Registration and payment form

School name _____ phone () _____

Address _____
street city state zip e-mail

Adviser(s) name(s) _____

Editor(s) in chief name(s) _____

NESPA membership (\$50) _____

Conference registration fees _____

Bus parking (\$20) _____

Publication entry fees _____

Special Achievement entry fees _____

Check enclosed/ amount of \$ _____

Number attending _____

Make checks out to NESPA. Include Special Achievement contest entry fees. NESPA non-members add publication fee. Dues are for periods January 1-December 31.
Mail entries, forms and checks to:

NESPA, Helen F. Smith
Boston University, College of Communication
640 Commonwealth Ave.
Boston, Mass. 02215

For information call (617) 969-5243
or e-mail phsmith@igc.org

Special Achievement Contests

The NESPA Special Achievement Awards are designed to reward excellence in individual work and teamwork for New England's secondary school media.

Entries should be those that advisers and staffs decide have contributed significantly to a student broadcast, print, online/print or online production or publication.

Judges include faculty of the Boston University College of Communication.

Those entries evaluated as "outstanding" in the categories noted here will receive NESPA Special Achievement Award certificates.

Entries must have been broadcast or published in print and/or online between **April 2, 2011** and **April 2, 2012. DEADLINE** for receipt of entries at the College of Communication: **April 2, 2012.**

Preparation of entries: Send URL address, or complete page, unmounted tear sheet on which each entry appears.

Tape a filled out copy of the entry form to the upper right corner of the back of each print entry.

Each broadcast entry must be accompanied by appropriate script and essential program credit information.

Entry categories

• Broadcasting

Documentary
Feature story
Newscast series
News story
PSA

• Magazine

Artwork
Cover design
Fiction
Nonfiction
Photography
Poetry
Typographical design

• Newspaper

Advertisement
Artwork/cartoon
Bylined column
Editorial
Feature page design
Feature photo
Feature story
Informational graphic
News page design
Opinion page design
Photo illustration
Sports page design
News photo

News series
News story
Sports photo
Sports story
Review
Typographical design

• Online/multimedia

Advertisement
Blog: feature
Blog: news
Blog: opinion
Home page design
Interactive graphic
Podcast
News series
Sports series
Slide show with audio
Slide show with photos

• Yearbook

Advertisement
Caption writing (three spreads)
Theme development and cover
Feature photo
Feature spread
Feature story
Headline writing (three spreads)
Sports photo
Sports spread
Sports story
Typographical design

Enclose Special Achievement fee and forms with your entries. Fill out forms in full.

Send entries to NESPA, Helen F.

Smith, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass., 02215.

Submit URL to blogs.bu.edu/nespa.

Special Achievement Contests entry form

• • • • •

• **Entry category** _____ **Date** _____ •

• **Entry title (headline/program/page, etc.)** _____ •

• **Broadcast, print, print/online, or online only publication name** _____ •

• **URL/WWW address for online** _____ •

• **Student(s) name(s) to be recognized** _____ •
• (in full and clearly, please)

• **School full name** _____ •

• **School address and phone (in full)** _____ •

• **Adviser's e-mail** _____ **Adviser's signature** _____ •

• • • • •

Publications and Productions Contests

NESPA Publications and Productions Contests are open to all school publications and broadcasts, both NESPA members and non-members.

Awards will be given to broadcast (audio and video) productions, and to magazines, newspapers, yearbooks, online/print and online publications.

All broadcasts and publications are evaluated and rated individually. Those receiving a Highest Achievement rating in Scholastic Editing and Publishing become eligible for first, second and third place All-New England certificates in the following size categories, using grades 9-12:

- Class I 1,000 or more students
- Class II 700-999 students
- Class III 400-699 students
- Class IV fewer than 400 students.

Entry information:

Broadcasts, please submit audio and video productions of the 2011-2012 school year, plus any one or two from **January, 2011 - June, 2011**.

Magazines, submit all 2011-2012 school year

issues.

Newspapers, submit all 2011-2012 issues plus any two from **January, 2011-June, 2011**.

Online/print and online submit URL. Please make sure that your September, 2011 to April 2, 2012 material remains live on your site through May 4, 2012. To qualify as online/print, your site must include multi media, not pdfs only. Judges will consider only entries with working URLs. Submit URL to blogs.bu.edu/nespa.

Yearbooks, submit 2011 edition.

Please include **\$5.00** for postage and handling for **each entry** you want returned. You **MUST** note which entry(ies) you wish returned.

Entry fee: **None** for NESPA members' single entry (\$15 each for more); \$15 per broadcast or publication entry for non-members.

Entry deadline: **April 2, 2012**.

Please make a copy of this form for each publication in a different category and send same with each contest entry. Fill out in full.

Publication and Production entry form

Publication or Broadcast name _____

URL/WWW address for print/online and online only _____

Entry category (broadcast, magazine, newspaper, print/online, online only, yearbook) _____

School name _____ School population class _____

School address _____

Phone # _____ Adviser's e-mail _____

Name(s) of Adviser(s) _____

Attention publication adviser

Helen F. Smith, executive director
NESPA
Boston University
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640 Commonwealth Ave.
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