

NEW ENGLAND

SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University
College of Communication
640 Commonwealth Avenue
Boston, Massachusetts 02215

NESPA

News

Volume 18, No. 2, Spring, 2013

NESPA to host conference Friday, May 3 at Boston University

Boston Globe editor to give keynote about future of newspapers

Brian McGrory, the new editor of The Boston Globe, will give the keynote speech on the future of newspapers at the New England Scholastic Press Association's 65th annual conference Friday, May 3.

"The only thing I ever wanted to do with my career was write for the Globe," he said in a Globe report the day he took over the editorship from Martin Baron.

With the doors opening at 8, sessions will be from 9 until 2:30 at Boston University's College of Communication, 640 Commonwealth Ave., Boston.

Students, teachers, Boston University faculty and full-time journalists and media specialists will share information with the aim of supporting excellence in scholastic journalism.

McGrory said his first job with the Globe was his paper route with 52 subscribers in Weymouth.

After graduating from Bates, McGrory worked for the New Haven Register and the Patriot Ledger in Quincy.

He joined the Globe in 1989 as a reporter in the South Weekly section.

Since then, he has been general assignment reporter, a White

House correspondent, a roving national correspondent and a deputy managing editor for local news.

In 1998, he became a metro columnist. In addition, McGrory is the author of a memoir and four novels.

Also at the conference, delegates will find panels, exhibits, roundtables, lectures and workshops where they can learn about the latest trends, and share concerns and ideas.

For advisers

Working with editors to develop a vision for a publication

Round-table on professional concerns

Sign-ups for detailed publication critiques and on-site visits

For staffs

Blogging

Careers in broadcast journalism

How to go on line and then succeed once you get there

Interactive graphics

Interview techniques

Investigative reporting

Law and the scholastic press

Majoring in journalism

News writing

Opinion coverage and writing

Photojournalism

Responsive Design fundamen-

tals

Sports writing and editing

Starting a literary magazine

Tips and tricks in Photoshop and

InDesign

Television producing

Using Twitter to report news and create a more prominent online presence

Yearbook coverage, design and writing tips.

Awards and recognition

Presentation of the All New England Awards will honor outstanding broadcast, print, print/online and online productions and publications in their school population categories.

Productions and publications will also receive Special Achievement Awards based on the excellence of individual submissions.

In addition, two advisers will receive the Robert Baram Award for helping students raise their sights and their standards in the practice of school journalism.

Benefits

of pre-registration

Those whose forms arrive at Boston University by March 29 will receive a preliminary conference program and speakers' list, and a list of places to have lunch.

Inside: See information about membership, registration, contests

How to join NESPA

Entry fees and related information

The New England Scholastic Press Association is dedicated to helping students and their advisers produce publications and broadcast programming of excellence.

NESPA provides

- an annual conference
- evaluations and critiques of broadcast programs, magazines, newspapers, print/online publications, online only publications and yearbooks
- contests with awards for broadcast, print, print/on-

line and online only media evaluated as a whole

- special awards for extraordinary work in a range of categories
- individual consultations
- professional development for advisers
- resources for skill development
- site visits to schools
- special workshops
- special benefits for members including discounts on contest and convention fees.

NESPA members and non-members

- Membership fee: \$50 for each publication or broadcast unit.
- Members pay NO registration fee for their advisers and up to six students at the annual conference.
- All other students from a MEMBER broadcast or publication pay a registration fee of only \$3 each.
- Non-members' fee for registration at the conference is \$5 for each student and faculty adviser.
- Members pay NO entry fee for ONE of these Pub-

lications and Productions Contest entries: broadcast, magazine, newspaper, yearbook, online/print or online publication.

- Non-members' fees: \$15 per broadcast, magazine, newspaper, yearbook, online/print or online Publications and Productions Contest entry.
- Members' fee for each Special Achievement entry submission is \$1.50.
- Non-members' fee is \$2.50 for each Special Achievement entry submission.

Registration and payment form

School name _____ phone () _____

Address _____
street city state zip e-mail

Adviser(s) name(s) _____

Editor(s) in chief name(s) _____

NESPA membership (\$50) _____ Make checks out to NESPA. Include Special Achievement contest entry fees. NESPA non-members add publication fee. Dues are for periods January 1-December 31.

Conference registration fees _____

Bus parking (\$30) _____

Publication entry fee _____

Special Achievement entry fees _____

Check enclosed/ amount of \$ _____

Number attending _____

Mail entries, forms and checks to:
NESPA, Helen F. Smith
Boston University, College of Communication
640 Commonwealth Ave.
Boston, Mass. 02215

For information call (617) 969-5243
or e-mail phsmith@igc.org

Special Achievement Contests

The NESPA Special Achievement Awards reward excellent individual work and teamwork in New England's secondary school media.

Those entries evaluated as "outstanding" in the categories noted here will receive NESPA Special Achievement Award certificates.

Entries must have been broadcast or published in print and / or online between **April 2, 2012** and **March 29, 2013**. **DEADLINE** for receipt of entries at the College of Communication: **March 29, 2013**.

Preparation of entries: Send URL address, or complete page, unmounted tear sheet on which each entry appears.

Tape a filled out copy of the entry form to the upper right corner of the back of each print entry.

Each broadcast entry must be accompanied by appropriate script and essential program credit information. Enclose Special Achievement fee and forms with your entries. Fill out forms in full.

Entry categories

• Broadcasting

Advertisement
Documentary
Feature story
News series
News story
PSA

• Magazine

Artwork
Cover design
Fiction
Nonfiction
Photography
Poetry
Typographical design

• Newspaper

Advertisement
Artwork/cartoon
Bylined column
Editorial
Feature page design
Feature photo
Feature story
Informational graphic
News page design
News photo
News series
News story
Opinion page design

Personality profile
Photo illustration
Review
Sports page design
Sports photo
Sports series
Sports story
Typographical design

• Online/multimedia

Advertisement
Feature
Breaking news
News
Opinion
Home page design
Interactive graphic
Podcast
Slide show (with audio)
Slide show (with photos)

• Yearbook

Advertisement
Caption writing (three spreads)
Theme development and cover
Feature photo
Feature spread
Feature story
Headline writing (three spreads)
Sports photo
Sports spread
Sports story
Typographical design

Send entries to NESPA, Helen F. Smith, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass., 02215.

Submit URL to blogs.bu.edu/nспа/contests. Make sure your submissions remain live on your site through May 3, 2013.

Special Achievement Contests entry form

Entry category _____ Date _____

Entry title (headline/program/page, etc.) _____

Broadcast, print, print/online, or online only publication name _____

URL/WWW address for online _____

Student(s) name(s) to be recognized _____
(in full and clearly, please)

School full name _____

School address and phone (in full) _____

Adviser's e-mail _____ Adviser's signature _____

Publications and Productions Contests

NESPA Publications and Productions Contests are open to all school publications and broadcasts, both NESPA members and non-members.

Awards will be given to broadcast (audio and video) productions, and to magazines, newspapers, yearbooks, online/print and online publications.

All broadcasts and publications are evaluated and rated individually. Those receiving a Highest Achievement rating in Scholastic Editing and Publishing become eligible for first, second and third place All-New England certificates in the following size categories, using grades 9-12:

- Class I** 1,000 or more students
- Class II** 700-999 students
- Class III** 400-699 students
- Class IV** fewer than 400 students.

Entry information:

Broadcasts, please submit audio and video productions of the 2012-2013 school year, plus any one or two from **January, 2012 - June, 2012**.

Magazines, submit all 2012-2013 school year

issues.

Newspapers, submit all 2012-2013 issues plus any two from **January, 2012-June, 2012**.

Online/print and online submit URL. Please make sure that your September, 2012 to MARCH 29, 2013 material remains live on your site through May 3, 2013. To qualify as online/print, your site must include multimedia, not pdfs only. Judges will consider only entries with working URLs. Submit URL to blogs.bu.edu/nespa/contests.

Yearbooks, submit 2012 edition.

Please include **\$5.00** for postage and handling for **each entry** you want returned. You **MUST** note which entry(ies) you wish returned.

Entry fee: **None** for NESPA members' single entry (\$15 each for more); \$15 per broadcast or publication entry for non-members.

Entry deadline: **March 29, 2013**.

Please make a copy of this form for each publication in a different category and send same with each contest entry. Fill out in full.

Publication and Production entry form

Publication or Broadcast name _____

URL/WWW address for print/online and online only _____

Entry category (broadcast, magazine, newspaper, print/online, online only, yearbook) _____

School name _____ School population class _____

School address _____

Phone # _____ Adviser's e-mail _____

Name(s) of Adviser(s) _____

Send entries to

Helen F. Smith, executive director
New England Scholastic Press Association
Boston University
College of Communication
640 Commonwealth Ave.
Boston, Mass. 02215