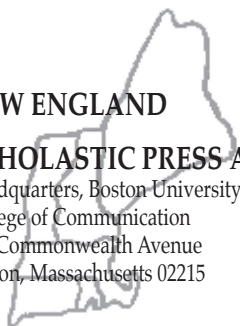


NEW ENGLAND

SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University
College of Communication
640 Commonwealth Avenue
Boston, Massachusetts 02215



NESPA

News

Volume 19 No. 1 Fall, 2013

Dates, deadlines this year

Friday, Oct. 11

Registration deadline for workshop on news and feature writing.

Saturday, Oct. 19

Workshop from 2-4 p.m. at Boston University.

Friday, Jan. 10

Entries are due for 2013 Fall Contest on localizing.

That day, nominations for the Robert Baram Award, the Freedom to Write Award and the Award of Professional Recognition are also due.

Friday, April 4

Annual publication and production contest deadline. Details will be in the winter newsletter.

Friday, May 2

New England Scholastic Press Association's 66th annual conference at Boston University.

June 30-July 3

How to Advise a Scholastic News Publication Workshop.

For updates

Please visit blogs.bu.edu/nespa

News and feature styles in a range of media Fall workshop to focus on writing

How to write news and features that engage school audiences through a range of media is the theme of this year's fall workshop.

Emphasis will be on writing and reporting in styles that suit broadcasts, magazines, newspapers, online publications and yearbooks.

The workshop is Saturday, Oct. 19 from 2-4 at Boston University's College of Communication.

The aim is for participants to learn to assign, write, edit and present information in ways that attract student audiences using various media: Twitter, podcast, broadcast, newspaper, news magazine and yearbook.

Participants will look at approaches, styles and formats

- to advance events
- to report breaking news
- to follow up events
- to put events in a context
- to present engaging features
- to wrap up a series of events
- to help readers recall, years from now, what really mattered.

The workshop will also address how and where to find story ideas, how to proceed with effective research for timely news, along with features and longer term as-

Mission of NESPA

The New England Scholastic Press Association aims to foster excellence in scholastic journalism.

This Association encourages high standards in student journalism, supports the interests of students and teachers in the student press in the New England states, and fosters a closer relationship among students and advisers interested and engaged in student journalism.

signments, and how to assign stories effectively.

Writing techniques will include how to's of leads for online, broadcast and print reporting along with different types of story structures.

The group will also look at ways to incorporate and attribute quotes, and keep readers' attention through the use of transitions and endings.

Staffs and advisers from all student media are welcome to attend. Tuition is \$25 per person.

The deadline for enrollment is Friday, Oct. 11.

See application page 3.

Inside: See information about Fall Contest, membership, awards

2013 Fall Contest on localizing

When you show how issues that affect people in your state, your country or around the world also affect people in your own school community, that's localizing.

To enter the contest, please send the broadcast or published work with the entry form and fee.

Submissions can be artwork, blogs, charts or diagrams, documentaries, editorials, essays, fiction, news or feature stories, podcasts, single photos or photo illustrations, photo essays, poetry, podcasts, PSAs, special pages, special sec-

tions, slide shows or spreads.

For print media please send complete page, unmounted tear sheet on which entry appears.

Tape a filled out copy of the entry form to the upper right corner of the back of EACH entry.

Broadcasters please send DVD Put the web link to each online entry on the entry form.

Limit of three entries per medium.

Each entry must have been broadcast or published between September 1 and December 31, 2013.

Entry fee: NONE for NESPA members in good standing as of May 2, 2013; \$3 per entry for non-members.

Send entries to New England Scholastic Press Association, Helen F. Smith, executive director, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass. 02215.

The deadline for receipt of entries is Friday, Jan. 10, 2014.

Winners will be notified by April 1. Results will be announced at the annual spring conference and in the summer newsletter.

Suggested topics

First, NESPA listed 50 topics. Then 25 more. Again, 25 more. Now, here are 125 total.

- absenteeism
- academic exchanges
- accreditation of your school
- AIDS awareness and prevention
- airport security
- Alzheimer's
- animal rights
- archeological discoveries
- artificial turf
- babysitting as an income source
- being bi- or tri-lingual
- bicyclists and the law
- boating safety
- bullying
- cancer
- cell phones
- children's rights in custody disputes
- college admission standards
- college tuition
- community service opportunities
- construction of school buildings
- cost of textbooks
- credit cards
- Deaf cultures
- depression
- dirt bikes
- disabilities
- economic recession
- elections
- eligibility requirements for scholastic athletes
- endangered species
- environmental considerations
- Facebook
- federal aid to education
- fitness and its challenges
- First Amendment issues
- food safety
- foreclosures

- funding for the arts
- gambling
- gap years
- going green
- hazing
- health insurance
- homophobia
- human rights
- hunting
- immigration and emigration
- internet use and misuse
- internships and summer jobs
- job market
- length of school day and year
- marketing on the internet
- military and scientific advances
- military recruiting
- nutrition
- obesity
- OCD
- political parties
- public art
- public transportation
- privacy
- professional sports
- race relations
- laws affecting jobs for teen-agers
- religious holidays
- safety helmets
- SAT prep companies
- scholarships' availability
- school bus safety
- school lunches
- school mascots
- school safety standards
- school security
- sleep deprivation
- social networking sites
- special education
- sports-related injuries
- standardized testing
- steroids
- substance abuse
- teen-age parents

- teens' rights in the work place
- texting and driving
- tipping
- tourism
- tsunami
- tweeting
- unions
- user fees
- vandalism and graffiti
- veterans
- video games
- volunteer work
- voter turnout
- weather
- web sites
- wind turbines
- women's issues
- yoga

25 more ideas. . .

1. allergies
2. anorexia
3. caffeine addiction
4. Common Core
5. composting / waste disposal
6. dating violence
7. distance learning
8. driving license age requirements
9. drug use among athletes
10. e-books
11. food trucks
12. gluten-free trend
13. gun control and gun laws
14. head injuries
15. honor codes
16. jury duty
17. price of gas
18. public transportation
19. Puerto Rican statehood
20. regional stereotypes
21. skateboards
22. tattoos
23. traffic tie-ups
24. voter registration
25. welfare

Fall workshop on news and features

at Boston University Saturday, Oct. 19 from 2-4 p.m.

Yes, I will attend. Please send me details about room location.

Please send tuition fee of \$25 per person payable to NESPA to Helen F. Smith, NESPA executive director, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass. 02215 by Friday, Oct. 26.
e-mail: phsmith@igc.org or helenfs@bu.edu

Your name _____

Name of your publication/broadcast _____

Underline if applicable:
broadcast, magazine, newspaper, online yearbook

School name _____

School phone _____

School address _____

email _____ your phone _____

Fall Contest entry form 2013

Title of entry _____

publication/broadcast name _____ web link (if applicable) _____

student(s) name(s) to be recognized _____

school's full name _____

school address _____

school phone _____ e-mail _____

adviser's signature _____

Take this opportunity to join NESPA

school name _____ phone () _____

address _____ e-mail _____

publication or production name _____

adviser(s) name(s) _____

editor(s) in chief _____

Mail check for \$50 for each publication or broadcast unit to Helen F. Smith, executive director, NESPA, Boston University, College of Communication 640 Commonwealth Ave., Boston, Mass. 02215

How staffs can honor professionals

NESPA gives awards to individuals who provide exemplary support to school journalists

Staffs and advisers can nominate individuals for special awards who contribute significantly to New England's scholastic press.

With the Robert Baram Award the Association honors a distinguished adviser from this region who has helped students raise their sights and their standards in the practice of school journalism.

The award is named for the late Robert Baram, founder and for 46 years the executive director of the Association.

Consideration for the award is based on an adviser's

- contributions to the cause of ethical, thorough and articulate scholastic journalism in the adviser's school and community; and
- support for school journalists in

all facets of their efforts to present credible and useful material to their audience.

The Freedom to Write Award honors school administrators who actively inspire students and faculty to use journalism as a way to participate more fully in a democratic society.

In addition, the Association honors professors and members of the professional press with Awards of Special Recognition.

Please send materials to Helen F. Smith, executive director, New England Scholastic Press Association, College of Communication, Boston University, 640 Commonwealth Ave., Boston, Mass. 02215 by January 10, 2014.

Winners receive their awards at the annual conference on the Boston University campus.



Site visits available

Members can schedule consultations and presentations at their own schools.

Topics of recent site visits to members' schools have included

- advertising sales
- staff organization
- managing the business side
- scheduling
- news style fundamentals
- sports writing
- legal and ethical basics
- curriculum planning
- design techniques
- editing and proofreading.

To arrange for a site visit call 617-353-3478 or email Helen F. Smith, the NESPA's executive director, at pmsmith@igc.org or helenfs@bu.edu.

Program for advisers next summer

Advisers and journalism teachers are invited to a workshop on How to Advise a Scholastic News Publication June 30-July 3 at Boston University's College of Communication.

This past July 1-3 and 5, faculty from a variety of scholastic media met, conferred and completed projects.

Sessions included how to

- keep a journalistic balance
- deal with legal and ethical considerations
- teach the staff to cover the school and its community
- teach the staff to write and edit

- motivate the staff
- teach fundamentals of photo-journalism and design

• maintain a good relationship with the principal, faculty and parents

• use special pages, special sections and spreads as training vehicles

- plan, set goals and schedule copy flow for print and online
- manage the business side
- critique the publication
- make the most of professional resources.

Teaching with Helen Smith were Harry Proudfoot, retired adviser of

The Villager, which was a daily at Westport High School in Westport, Mass., and Dan Levinson, adviser of *Voice*, a news magazine at Thayer Academy in Braintree, Mass.

Advisers from Massachusetts can earn professional development points for their work during the week with additional PDPs for their related curriculum development over the rest of the summer.

The fee will again be \$300. Final application date is Friday, June 6.

For more information contact Helen Smith at pmsmith@igc.org or helenfs@bu.edu.