

NEW ENGLAND

SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University  
College of Communication  
640 Commonwealth Avenue  
Boston, Massachusetts 02215



NESPA

# News

Volume 19, No. 2, Spring, 2014

## NESPA to host conference Friday, May 2 at Boston University

John Tlumacki to give keynote on 'The Heart of Photojournalism'

Standing at the finish line of the 2013 Boston Marathon, John Tlumacki was photographing runners when the first of two bombs exploded 50 feet from him.

His photographs of those moments appeared around the world.

Tlumacki will give the keynote speech on "The Heart of Photojournalism" at the 66th annual New England Scholastic Press Association's annual conference Friday, May 2.

He said he will talk about "the emotions involved in being a photojournalist, the duty to convey those emotions in photographs, the ability to run forward and not backward, and the responsibility journalists have to be a witness to life and record that for others to see."

With the doors opening at 8, sessions will be from 9 until 2:30 at Boston University's College of Communication, 640 Commonwealth Ave., Boston.

Students, teachers, Boston University faculty and media specialists will share information with the aim of supporting excellence in scholastic journalism.

Tlumacki, who was a yearbook photographer at Bishop Fenwick High School in Peabody, went on to graduate from the College of

Communication in 1978.

He worked as a photographer for Mass. Sen. Edward Brooke and photographed for United Press International before joining the Boston Globe, where he is now a general assignment photographer.

Named Boston Press Photographer for 2011 and 2013, Tlumacki has photographed the fall of the Berlin Wall and war refugees returning home from a civil war in Uganda.

Tlumacki has also covered three Winter Olympics, numerous Super Bowls and the Red Sox victory in the 2013 World Series.

Also at the conference, delegates will find panels, exhibits, round-tables and workshops where they can learn about the latest trends, and share concerns and ideas.

### For advisers

Helping editors grow as leaders  
Managing an online newsroom  
Sign-ups for detailed publication critiques and on-site visits

### For staffs

Blogging  
Choosing work to publish in a literary magazine  
Creating a dynamic news website  
How scholastic journalists can

branch out to the professional press

Interview techniques  
Investigative reporting  
Law and the scholastic press  
News writing  
Packaging information for online coverage

Photojournalism and digital technology

Reporting on a big city beat  
Sports writing and editing  
Systems for covering local news  
Tips and tricks in Photoshop and InDesign

Yearbook coverage, writing and design.

### Awards and recognition

Presentation of the All New England Awards will honor outstanding broadcast, print, print/online and online productions and publications in their school population categories.

Productions and publications will also receive Special Achievement Awards based on the excellence of individual submissions.

### Benefits

#### of pre-registration

Those whose forms arrive at Boston University by April 4 will receive a preliminary conference program and speakers' list, and a list of places to have lunch.

Inside: See information about membership, registration, contests

# How to join NESPA

## Entry fees and related information

The New England Scholastic Press Association is dedicated to helping students and their advisers produce publications and broadcast programming of excellence.

### NESPA provides

- an annual conference
- contests with awards for broadcast, print, print/online and online only media evaluated as a whole
- evaluations and critiques of broadcast programs, magazines, newspapers, print/online publications,

online only publications and yearbooks

- fall workshops
- professional development for news publication advisers in summer workshops
- special awards in a range of categories
- individual consultations
- resources for skill development
- site visits to schools
- special benefits for members including discounts on contest and convention fees.

## NESPA members and non-members

•Membership fee: \$50 for each publication or broadcast unit.

•Members pay NO registration fee for their advisers and up to six students at the annual conference.

•All other students from a MEMBER broadcast or publication pay a registration fee of only \$3 each.

•Non-members' fee for registration at the conference is \$5 for each student and faculty adviser.

•Members pay NO entry fee for ONE of these Publications and Productions Contest entries: broadcast,

magazine, newspaper, yearbook, print/online, or online publication.

•Non-members' fees: \$15 per broadcast, magazine, newspaper, yearbook, newspaper/online, or online/multimedia Publications and Productions Contest entry.

•Members' fee for each Special Achievement entry submission is \$1.50.

•Non-members' fee is \$2.50 for each Special Achievement entry submission.

## Registration and payment form

School name \_\_\_\_\_ phone ( ) \_\_\_\_\_

Address \_\_\_\_\_  
street city state zip e-mail

Adviser(s) name(s) \_\_\_\_\_

Editor(s) in chief name(s) \_\_\_\_\_

NESPA membership (\$50) \_\_\_\_\_

Conference registration fees \_\_\_\_\_

Bus parking (\$30) \_\_\_\_\_

Publication entry fee \_\_\_\_\_

Special Achievement entry fees \_\_\_\_\_

Check enclosed/ amount of \$ \_\_\_\_\_

Number attending \_\_\_\_\_

Make checks out to NESPA. Include Special Achievement contest entry fees. NESPA non-members add publication contest fee. Dues are for periods January 1-December 31.

Mail entries, forms and checks to:  
NESPA, Helen F. Smith  
Boston University, College of Communication  
640 Commonwealth Ave.  
Boston, Mass. 02215

For information call (617) 969-5243  
or e-mail phsmith@igc.org

# Special Achievement Contests

The NESPA Special Achievement Awards reward excellent individual work and teamwork in New England's secondary school media.

Judges include faculty of the Boston University College of Communication. Those entries evaluated as "outstanding" in the categories noted here will receive NESPA Special Achievement Award certificates.

Entries must have been broadcast or published in print and/or online between **March 30, 2013** and **April 4, 2014**. **DEADLINE** for receipt of entries at the College of Communication: **April 4, 2014**.

Preparation of entries: Send URL address, or complete page, unmounted tear sheet on which each entry appears.

Tape a filled out copy of the entry form to the upper right corner of the back of each print entry.

Each broadcast entry must be accompanied by appropriate script and essential program credit information. Enclose Special Achieve-

## Entry categories

### • Broadcast

- Advertisement
- Documentary
- Feature story
- News series
- News story
- PSA
- Sports series
- Sports story

### • Magazine

- Artwork
- Cover design
- Fiction
- Nonfiction
- Photography
- Poetry
- Typographical design

### • Newspaper

- Advertisement
- Artwork/cartoon
- Bylined column
- Editorial
- Feature page design
- Feature photo
- Feature story
- Informational graphic
- News page design
- News photo
- News series
- News story

- Opinion page design
- Personality profile
- Photo illustration
- Review
- Sports page design
- Sports photo
- Sports series
- Sports story
- Typographical design

### • Online/multimedia

- Blog
- Home page design
- Interactive graphic
- Podcast
- Slide show with audio
- Slide show with photos
- Video

Coverage, writing and design categories are the same as those listed for broadcast and newspaper.

### • Yearbook

- Advertisement
- Caption writing (three spreads)
- Theme development and cover
- Feature photo
- Feature spread
- Feature story
- Headline writing (three spreads)
- Sports photo
- Sports spread
- Sports story
- Typographical design

ment fee and forms with your entries. Fill out forms in full.

Send entries to NESPA, Helen F. Smith, Boston University, College of Communication, 640 Common-

wealth Ave., Boston, Mass., 02215.

**Submit URL to [blogs.bu.edu/nespa](http://blogs.bu.edu/nespa).** Make sure your submissions remain live on your site through May 2, 2014.

## Special Achievement Contests entry form

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• Entry category \_\_\_\_\_ Date \_\_\_\_\_

•

• Entry title (headline/program/page, etc.) \_\_\_\_\_

•

• Broadcast, print, print/online, or online only publication name \_\_\_\_\_

•

• URL/WWW address for online \_\_\_\_\_

•

• Student(s) name(s) to be recognized \_\_\_\_\_

• (in full and clearly, please)

• School full name \_\_\_\_\_

•

• School address and phone (in full) \_\_\_\_\_

•

• Adviser's e-mail \_\_\_\_\_ Adviser's signature \_\_\_\_\_

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# Publications and Productions Contests

NESPA Publications and Productions Contests are open to all school publications and broadcasts, both NESPA members and non-members.

Awards will be given to broadcast (audio and video) productions, and to magazines, newspapers, yearbooks, online/print and online publications.

All broadcasts and publications are evaluated and rated individually. Those receiving a Highest Achievement rating in Scholastic Editing and Publishing become eligible for first, second and third place All-New England certificates in the following size categories, using grades 9-12:

- Class I 1,000 or more students
- Class II 700-999 students
- Class III 400-699 students
- Class IV fewer than 400 students.

Entry information:

**Broadcasts**, please submit audio and video productions of the 2013-2014 school year, plus any one or two from **January, 2013 - June, 2013**.

**Magazines**, submit all 2013-2014 school year

issues.

**Newspapers**, submit all 2013-2014 issues plus any two from **January, 2013-June, 2013**.

**Online/print and online** submit URL. Please make sure that your September, 2013 to April 4, 2014 material remains live on your site through May 2, 2014. To qualify as online/print hybrid, your site must include multi media, not pdfs only. Judges will consider only entries with working URLs. Submit URL to [blogs.bu.edu/nespa](http://blogs.bu.edu/nespa).

**Yearbooks**, submit 2013 edition.

Please include **\$5.00** for postage and handling for **each entry** you want returned. You **MUST** note which entry(ies) you wish returned.

Entry fee: **None** for NESPA members' single entry (\$15 each for more); \$15 per broadcast or publication entry for non-members.

Entry deadline: **April 4, 2014**.

Please make a copy of this form for each publication in a different category and send same with each contest entry. Fill out in full.

## Publication and Production entry form

Publication or Broadcast name \_\_\_\_\_

URL/WWW address for print/online and online only \_\_\_\_\_

Entry category (broadcast, magazine, newspaper, print/online, online only, yearbook) \_\_\_\_\_

School name \_\_\_\_\_ School population class \_\_\_\_\_

School address \_\_\_\_\_

Phone # \_\_\_\_\_ Adviser's e-mail \_\_\_\_\_

Name(s) of Adviser(s) \_\_\_\_\_

## Send entries to

Helen F. Smith, executive director  
New England Scholastic Press Association  
Boston University  
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