

Dear Colleague,

The New England Scholastic Press Association invites you to a workshop Monday, June 29-Friday, July 3 at Boston University in the College of Communication.

How to Advise a Scholastic News Publication

Based on participants' priorities, sessions will include how to

- •keep a journalistic balance
- deal with legal and ethical considerations
- teach the staff to cover the school and its community
- teach the staff to write and edit news, features, sports and opinion along with maintaining a lively forum for student opinion
- motivate the staff
- teach fundamentals of photojournalism and design
- maintain a good relationship with the principal, faculty and parents
- •use special pages, special sections and spreads as training vehicles
- plan, set goals and schedule copy flow for print and online
- manage the business side
- critique the publication
- make the most of professional resources.

In addition to a variety of lab assignments, participants will present critiques and complete curriculum projects. There will be lectures, discussions and lab work. Sessions will be from 10-4 with a break for lunch.

Participants should bring with them a set of news publications students have produced during the 2014-2015 academic year.

The fee is \$300. Parking will be available. NESPA provides PDPs to Massachusetts teachers.

Helen Smith, executive director of the New England Scholastic Press Association, will be the lead teacher.

For more information, please contact Helen Smith at phsmith@igc.org.



Application for NESPA advisers' workshop at Boston University June 29-July 3

Name of your news publication		
Гуре of medium: printprin	nt/onlineb	roadcast
Years of teaching experience	Years of adv	vising experience
School name		
School address		
School phone	school email	
Home address		
Home email	home phone	cell phone
Emergency contact		phone
Please list topics from the other si	de of this page and any othe	ers that you see as priorities

Please send application and tuition fee of \$300 in a check made out to NESPA by Friday, May 29 to Helen F. Smith, NESPA executive director, Boston University, College of Communication 640 Commonwealth Ave., Boston, Mass. 02215 phone: 617-353-3478 email:phsmith@igc.org