

NEW ENGLAND

SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University
College of Communication
640 Commonwealth Avenue
Boston, Massachusetts 02215

NESPA

News

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NESPA to host conference Monday, May 2 at Boston University

BostonGlobe.com editor to discuss journalistic principles and new media

Jason Tuohey, the editor of BostonGlobe.com, will give the keynote speech at the New England Scholastic Press Association's conference Monday, May 2.

In his speech he will emphasize that creative digital shifts make it clear that the core principles of journalism will never change.

He will also discuss where online news is going and the future of media jobs.

Tuohey has managed a team of Web producers at the Globe and overseen its editorial coverage on the Web and mobile and social media since 2011.

In that time the Globe has received honors including the Online News Association's 2013 Public Service and Breaking News Award, the Society of Newspaper Design's World's Best Website Award and the 2014 Pulitzer Prize in Breaking News Reporting for coverage of the Boston Marathon attacks. He has worked at the Globe since 2006.

A Holliston High School graduate, he earned a bachelor's in English from U.Mass. Amherst in 1999 and a master's in new media journalism from Northwestern in 2004.

"Every day is different," he said, emphasizing that he looks for the biggest, most important stories, and the best ways to provide coverage and encourage readers to respond.

With the doors opening at 8, sessions at the conference will be from 9 until 2:30 at Boston University's College of Communication, 640 Commonwealth Ave., Boston.

Students, teachers, Boston University faculty and media specialists will share information with the aim of supporting excellence in scholastic journalism.

Also at the conference, delegates will find panels, exhibits, round-tables and workshops where they can learn about the latest trends, and share concerns and ideas.

For advisers

Helping editors grow as leaders
Sign-ups for detailed publication critiques and on-site visits

For staffs

Advertising sales and managing the business side
Basic mobile reporting skills
Careers in broadcast journalism
Ethical considerations
Feature writing
How to develop a literary mag-

azine

Interview techniques
Investigative reporting
Law and the scholastic press
News writing
Opinion coverage and writing
Photojournalism and digital technology
Sports writing and editing
Systems for covering local news
Tips and tricks in Photoshop and InDesign
Yearbook coverage, writing and design.

Awards and recognition

Presentation of the All New England Awards will honor outstanding broadcast, print, print/online and online productions and publications in their school population categories.

Productions and publications will also receive Special Achievement Awards based on the excellence of individual submissions.

Benefits

of pre-registration

Those whose forms arrive at Boston University by April 1 will receive a preliminary conference program and speakers' list, and a list of places to have lunch.

Inside: See information about membership, registration, contests

How to join NESPA

Entry fees and related information

The New England Scholastic Press Association is dedicated to helping students and their advisers produce publications and broadcast programming of excellence.

NESPA provides

- an annual conference
- contests with awards for broadcast, print, print/online and online only media evaluated as a whole
- evaluations and critiques of broadcast programs, magazines, newspapers, print/online publications,

online only publications and yearbooks

- fall workshops
- professional development for news publication advisers in summer workshops
- special awards in a range of categories
- individual consultations
- resources for skill development
- site visits to schools
- special benefits for members including discounts on contest and convention fees.

NESPA members and non-members

- Membership fee: \$50 for each publication or broadcast unit.
- Members pay NO registration fee for their advisers and up to six students at the annual conference.
- All other students from a MEMBER broadcast or publication pay a registration fee of only \$3 each.
- Non-members' fee for registration at the conference is \$5 for each student and faculty adviser.
- Members pay NO entry fee for ONE of these Publications and Productions Contest entries: broadcast,

magazine, newspaper, yearbook, print/online, or online publication.

- Non-members' fees: \$15 per broadcast, magazine, newspaper, yearbook, newspaper/online, or online/multimedia Publications and Productions Contest entry.

- Members' fee for each Special Achievement entry submission is \$1.50.

- Non-members' fee is \$2.50 for each Special Achievement entry submission.

Registration and payment form

School name _____ phone () _____

Address _____
street city state zip e-mail

Adviser(s) name(s) _____

Editor(s) in chief name(s) _____

NESPA membership (\$50) _____

Conference registration fees _____

Bus parking (\$30) _____

Publication entry fee _____

Special Achievement entry fees _____

Check enclosed/ amount of \$ _____

Number attending _____

Make checks out to NESPA. Include Special Achievement contest entry fees. NESPA non-members add publication contest fee. Dues are for periods January 1-December 31. NESPA does not accept credit cards.

Mail entries, forms and checks to:
NESPA, Helen F. Smith
Boston University, College of Communication
640 Commonwealth Ave.
Boston, Mass. 02215

For information call (617) 969-5243
or e-mail phsmith@igc.org

Special Achievement Contests

The NESPA Special Achievement Awards reward excellent individual work and teamwork in New England's secondary school media.

Judges include faculty of the Boston University College of Communication. Those entries evaluated as "outstanding" in the categories noted here will receive NESPA Special Achievement Award certificates.

Entries must have been broadcast or published in print and/or online between **April 3, 2015** and **April 1, 2016. DEADLINE** for receipt of entries at the College of Communication: **April 1, 2016.**

Preparation of entries: Send either Web address, or complete page, unmounted tear sheet on which each entry appears.

Tape a filled out copy of the entry form to the upper right corner of the back of each print entry.

Each broadcast entry must be accompanied by appropriate script and essential program credit information. Enclose Special Achievement fee and forms with your

Entry categories

- **Broadcast**
- Advertisement
- Documentary
- Feature story
- News series
- News story
- PSA
- Sports series
- Sports story

- **Magazine**
- Artwork
- Cover design
- Fiction
- Nonfiction
- Photography
- Poetry
- Typographical design

- **Newspaper**
- Advertisement
- Artwork/cartoon
- Bylined column
- Editorial
- Feature page design
- Feature photo
- Feature story
- Informational graphic
- News page design
- News photo
- News series
- News story

- Opinion page design
- Personality profile
- Photo illustration
- Review
- Special section
- Sports page design
- Sports photo
- Sports series
- Sports story
- Typographical design

- **Online/multimedia**

- Blog
- Home page design
- Interactive graphic
- Podcast
- Slide show with audio
- Slide show with photos
- Video

Coverage, writing and design categories for online/multimedia are the same as for broadcast and print.

- **Yearbook**

- Advertisement
- Caption writing (three spreads)
- Theme development and cover
- Feature photo
- Feature spread
- Feature story
- Headline writing (three spreads)
- Sports photo
- Sports spread
- Sports story
- Typographical design

entries. Fill out forms in full.

Send entries to NESPA, Helen F. Smith, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass., 02215.

Go to blogs.bu.edu/nспа and follow the prompts using the **submit to contests** tab. Make sure your submissions remain live on your site through May 2, 2016.

Special Achievement Contests entry form

Entry category _____ Date _____

Entry title (headline/program/page, etc.) _____

Broadcast, print, print/online, or online only publication name _____

Web address for online _____

Student(s) name(s) to be recognized _____
(in full and clearly, please)

School full name _____

School address and phone (in full) _____

Adviser's e-mail _____ Adviser's signature _____

Publications and Productions Contests

NESPA Publications and Productions Contests are open to all school publications and broadcasts, both NESPA members and non-members.

Awards will be given to broadcast (audio and video) productions, and to magazines, newspapers, yearbooks, online/print and online publications.

All broadcasts and publications are evaluated and rated individually. Those receiving a Highest Achievement rating in Scholastic Editing and Publishing become eligible for first, second and third place All-New England certificates in the following size categories, using grades 9-12:

- Class I 1,000 or more students
- Class II 700-999 students
- Class III 400-699 students
- Class IV fewer than 400 students.

Entry information:

Broadcasts, please submit audio and video productions of the 2015-2016 school year, plus any one or two from **January, 2015 - June, 2015**.

Magazines, submit all 2015-2016 school year

issues.

Newspapers, submit all 2015-2016 issues plus any two from **January, 2015-June, 2015**.

Online/print and online submit Web address.

Please make sure that your September, 2015 to April 1, 2016 material remains live on your site through May 2, 2016. To qualify as online/print hybrid, your site must include multi media, not pdfs only. Judges will consider only entries with working URLs.

Submit URL to blogs.bu.edu/nespa.

Yearbooks, submit 2015 edition.

Please include **\$5.00** for postage and handling for **each entry** you want returned. You **MUST** note which entry(ies) you wish returned.

Entry fee: **None** for NESPA members' single entry (\$15 each for more); \$15 per broadcast or publication entry for non-members.

Entry deadline: **April 1, 2016**.

Please make a copy of this form for each publication in a different category and send same with each contest entry. Fill out in full.

Publication and Production entry form

Publication or Broadcast name _____

Web address for print/online and online only _____

Entry category (broadcast, magazine, newspaper, print/online, online only, yearbook) _____

School name _____ School population class _____

School address _____

Phone # _____ Adviser's e-mail _____

Name(s) of Adviser(s) _____

Send entries to

Helen F. Smith, executive director
New England Scholastic Press Association
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640 Commonwealth Ave.
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or go to blogs.bu.edu/nespa
and follow the prompts