#### **NEW ENGLAND**

#### SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University College of Communication 640 Commonwealth Avenue Boston, Massachusetts 02215

## NESPA NESPA

Volume 22 No. 1 Fall, 2016

### 'It's online, so I can use it. Right?'

## Fall workshop to focus on how to avoid legal traps of reporting from Internet

weets and Facebook posts can be defamatory, and photos posted online can be protected by copyright law.

Reporting from the Internet can present legal difficulties along with raising ethical questions.

This fall's workshop will focus on both.

The workshop will be Friday morning, Oct. 28 from 10 until noon at Boston University's College of Communication.

## Two attorneys to give practical advice

Two attorneys, Jeff Pyle and Katie Stone of the law firm Prince Lobel Tye LLP, will give students and advisers practical advice on how to minimize the legal risks of using the Internet and social media platforms to report the news, including defamation, invasion of privacy, advertising and copyright infringement.

Jeff Pyle represents newspapers, magazines and investigative journalism organizations in cases involving access to government documents, libel, subpoenas to identify sources and sealed court records.

He also provides prepublication review services to media companies, advising them on how to avoid liability for such claims as defamation, invasion of privacy and copyright infringement.

Katie Stone maintains a diverse practice advising clients on media, intellectual property and privacy/data security matters.

Her practice includes representing media companies, businesses and individuals on advertising and marketing issues, digital and social media agreements, plus sports and entertainment law.

## Discussion to follow presentation

Following the presentation there will be time to raise and discuss questions that concern legal and ethical problems.

Staffs and advisers from all student media are welcome to attend the workshop. Tuition is \$25 per person.

The deadline for registration is Friday, Oct. 14.

See registration form page 3.

#### Dates and deadlines

#### Friday, Oct. 14

Registration deadline for workshop on how to avoid legal traps of reporting from the Internet.

#### Friday, Oct. 28

Workshop on how to avoid legal traps of reporting from the Internet from 10-noon at Boston University.

#### Friday, Jan. 13

Localizing contest entries due. Nominations for the Robert Baram Award and other individual honors also due.

Friday, April 6
Annual publication and pro-

duction contest deadline. Details in the next newsletter.

#### Friday, May 5

New England Scholastic Press Association's 69th annual conference at Boston University.

#### Friday, June 9

Registration deadline for workshop on How to Advise a Scholastic News Publication.

#### June 26-June 30

Workshop on How to Advise a Scholastic News Publication.

#### For updates

Please visit http://blogs.bu.edu/nespa/

Information about contests, awards pages 2-4



## Mission of NESPA

The New England Scholastic Press Association aims to foster excellence in scholastic journalism.

This Association encourages high standards in student journalism, supports the interests of students and teachers in the student press in the New England states, and fosters a closer relationship among students and advisers interested and engaged in student journalism.

# How to enter 2016 Localizing Contest

Then you show how issues that affect people in your state, your country or around the world also affect people in your own school community, that's localizing.

To enter the contest, please send the broadcast or published work with the entry form and fee.

Each entry must have been broadcast or published between May 3 and December 31, 2016.

Submissions can be artwork, blogs, charts, columns, diagrams, documentaries, editorials, essays, fiction, news or feature stories, podcasts, single photos or photo illustrations, photo essays, poetry, podcasts, PSAs, special pages, special sections, slide shows or spreads.

For print media please send complete page, unmounted tear sheet on

which entry appears.

Yearbooks please send either a PDF or photocopy of the page(s) from your 2016 book.

Tape a filled out copy of the entry form to the upper right corner of the back of EACH entry.

Broadcasts please send DVD.

Put the web link to each online entry on the entry form.

Entry fee: NONE for NES-PA members; \$3 per entry for non-members.

Send entries to New England Scholastic Press Association, Helen F. Smith, executive director, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass. 02215. The deadline is Friday, Jan.13, 2017.

See page 3 for entry form and page 4 for 200 topics to localize.

#### Site visits available to members

ree site visits for members are among the services the New England Scholastic Press Association provides.

Topics of site visits have included

- advertising sales and managing the business side
  - critiques of current publications
- design and redesign techniques
- news and feature coverage and riting
- ways to present student opinion
- copyediting and proofreading
- sports coverage and writing
- starting a new publication.

Focal points for site visits are up

to individual staffs and advisers.

The service is free to members in good standing as of May 2, 2016 and to those who join this fall.

To arrange for a site visit, call 617-353-3478 or email the NESPA's executive director, Helen F. Smith helenfs@bu.edu or phsmith@igc.

#### Staffs, advisers can nominate professionals for awards

taffs and advisers can nominate individuals who contribute significantly to New England's scholastic press for special awards.

The Robert Baram Award honors distinguished advisers from this region who have helped students raise their sights and standards in the practice of school journalism.

The award is named for the late Robert Baram, founder and for 46 years NESPA's executive director. Consideration for the award is based on an adviser's

• contributions to the cause of ethical, thorough and articulate scholastic journalism in the adviser's school and community; and

•support for school journalists in all facets of their efforts to present credible and useful material to their audience.

The Freedom to Write Award honors school administrators who actively inspire students and faculty to use journalism as a way to participate more fully in a democratic society.

Awards of Special Recognition honor professors and members of the professional press.

Please send nomination materials to Helen F. Smith, executive director, New England Scholastic Press Association, College of Communication, Boston University, 640 Commonwealth Ave., Boston, Mass. 02215 by Friday, Jan. 13, 2017.

Winners receive their awards at the annual conference in May, 2017.

## Workshop on Internet's legal traps

for advisers, editors and staff members at Boston University Friday, Oct. 28 from 10-noon

Yes, I will attend. Please send me details about the room location.

Please send tuition fee of \$25 per person payable to NESPA to Helen F. Smith, NESPA executive director, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass. 02215 by Friday, Oct. 14. e-mail: phsmith@igc.org or helenfs@bu.edu

Name of your publication/program		
Adviser's name	Adviser's email	
Number of staff members who will attend		
Adviser's signature		
School name		
School phone		
School address		

## **Entry form for 2016 Localizing Contest**

Title of entry	
	web link (if applicable)
student(s) name(s) to be recognized	
school's full name	
school address	
	_ e-mail
adviser's signature	

### Take this opportunity to join NESPA

Mail check for \$50 for each publication or broadcast unit to Helen F. Smith, executive director, NESPA, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass. 02215

## Topics to localize: 200 suggestions

- 1. absenteeism
- 2. academic exchanges
- 3. accreditation of your school
- 4. AIDS awareness and prevention
- 5. airport security
- 6. allergies
- 7. Alzheimer's
- 8. animal rights
- 9. anorexia
- 10. archeological discoveries
- 11. artificial turf
- 12. astronomy
- 13. babysitting as an income source
- 14. ballot questions
- 15. beach safety
- 16. being bi- or tri-lingual
- 17. bicyclists and the law
- 18. boating safety
- 19. breathalysers
- 20. Brexit
- 21. bullying
- 22. casinos
- 23. caffeine addiction
- 24. cancer
- 25. cell phones
- 26. children's rights in custody disputes
- 27. cigarette age requirements
- 28. college admission standards
- 29. college debts
- 30. college tuition
- 31. community service opportunities
- 32. Common Core
- 33. composting/waste disposal
- 34. conservation
- 35. construction of school buildings
- 36. cost of textbooks
- 37. credit cards
- 38. curfews
- 39. dating violence
- 40. Deaf cultures
- 41. depression
- 42. dirt bikes
- 43. disabilities
- 44. distance learning
- 45. dress codes
- 46. driving license age requirements
- 47. droughts
- 48. drug use among athletes
- 49. dual citizenship 50. earthquakes
- 51. Ebola
- 52. e-books
- 53. economic recession
- 54. elections
- 55. electric vehicles
- 56. electronic wallet app
- 57. email hacking
- 58. eligibility requirements for athletes
- 59. endangered species
- 60. environmental considerations
- 61, erosion
- 62. euro
- 63. Facebook
- 64. fast food
- 65. federal aid to education
- 66. First Amendment issues

- 67. fishing industry
- 68. fitness and its challenges
- 69. food pantries
- 70. food safety
- 71. food trucks
- 72. foreclosures
- 73. funding for the arts
- 74. gambling
- 75. gap years
- 76. gas prices
- 77. global warming
- 78. gluten-free trend
- 79. going green
- 80. graphic novels
- 81. gun control and gun laws
- 82. hazing
- 83. head injuries
- 84. health insurance
- 85. Holocaust
- 86. homelessness
- 87. homophobia
- 88. honor codes
- 89. human rights
- 90. hunger
- 91. hunting
- 92. immigration and emigration
- 93. Internet use and misuse
- 94. internships and summer jobs
- 95. job market
- 96. job shadowing 97. jury duty
- 98. laws affecting jobs for teen-agers
- 99. lead poisoning
- 100. length of school day and year
- 101. literacy
- 102. marketing on the Internet
- 103. micro-credit
- 104. military and scientific advances
- 105. military recruiting
- 106. minimum wage
- 107. motorcycles
- 108. museums 109. noise pollution
- 110. nonprofits
- 111. nutrition
- 112. obesity
- 113. OCD
- 114. Olympics
- 115. open meeting laws
- 116. open records laws
- 117. opera
- 118. orthodonture
- 119. PARCC and MCAS tests
- 120. penmanship
- 121. pipelines
- 122. plastic bags
- 123. political parties
- 124. pollution
- 125. postal service
- 126. presidential candidates
- 127. price of gas 128. privacy
- 129. professional sports
- 130. protests
- 131. public art
- 132. public transportation
- 133. Puerto Rican statehood

- 134. puppetry
- 135. race relations
- 136. recycling
- 137. regional stereotypes
- 138. religious holidays
- 139. ROTC
- 140. safety helmets
- 141. SAT prep companies
- 142. SATs
- 143. scholarships' availability
- 144. school bus safety
- 145. school lunches
- 146. school mascots
- 147. school safety standards
- 148. school security 149. senioritis
- 150. skateboards
- 151. sleep deprivation
- 152. social networking sites
- 153. solar panels
- 154. space exploration
- 155. special education 156. sports-related injuries
- 157. stage fright
- 158. standardized testing
- 159. steroids
- 160. stipends for club advisers 161. stocks and bonds
- 162. substance abuse
- 163. tanning
- 164. tattoos
- 165. taxes
- 166. taxis 167. teacher evaluation systems
- 168. teen-age parents 169. teens' rights in the work place
- 170. texting and driving
- 171. third party candidates
- 172. tipping
- 173. toll collection methods
- 174. tornadoes
- 175. tourism
- 176. traffic tie-ups
- 177. tsunami
- 178. tuition levels 179. Twitter
- 180. unemployment
- 181. unions 182. United Nations
- 183. U.S. citizenship
- 184. user fees
- 185. vandalism and graffiti
- 186. vaping
- 187. veterans
- 188. video games 189. volunteer work
- 190. voter registration
- 191. voter turnout 192. Wall Street
- 193. water pollution
- 194. weather 195. web sites
- 196. welfare 197. wind turbines
- 198. women's issues 199. yoga
- 200. Zika