



**NEW ENGLAND
SCHOLASTIC PRESS ASSOCIATION**

Headquarters, Boston University
College of Communication
640 Commonwealth Avenue
Boston, Massachusetts 02215

Dear Colleague,

The New England Scholastic Press Association invites you to a workshop June 25, 26 and 27 at Boston University in the College of Communication.

How to Advise a Scholastic News Publication

Based on participants' priorities, sessions will include how to

- keep a journalistic balance
- deal with legal and ethical considerations
- teach the staff to cover the school and its community
- teach the staff to write and edit news, features, sports and opinion along with maintaining a lively forum for student opinion
- motivate the staff
- teach fundamentals of photojournalism and design
- maintain a good relationship with the principal, faculty and parents
- use special pages, special sections and spreads as training vehicles
- plan, set goals and schedule copy flow for print and online
- manage the business side
- critique the publication
- make the most of professional resources.

In addition to a variety of lab assignments, participants will present critiques and complete curriculum projects. There will be lectures, discussions and lab work. Sessions will be from 10-4 with a break for lunch.

Participants should bring with them a set of news publications students have produced during the 2017-2018 academic year.

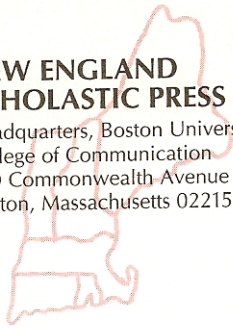
The fee is \$200. Parking will be available. NESPA provides PDPs to Massachusetts teachers.

Helen Smith, executive director of the New England Scholastic Press Association, will be the lead teacher. Experienced advisers will share their successes and answer questions during the workshop.

For more information, please contact Helen Smith at phsmith@igc.org.

**NEW ENGLAND
SCHOLASTIC PRESS ASSOCIATION**

Headquarters, Boston University
College of Communication
640 Commonwealth Avenue
Boston, Massachusetts 02215



**Application for NESPA advisers' workshop
at Boston University June 25, 26 and 27**

Your name _____

Name of your news publication _____

Type of medium: print _____ print/online _____ online _____

Years of teaching experience _____ Years of advising experience _____

School name _____

School address _____

School phone _____ school email _____

Home address _____

Home email _____ home phone _____ cell phone _____

Emergency contact _____ phone _____

Please list topics from the other side of this page and any others that you see as priorities.

Please send application and tuition fee of \$200 in a check made out to NESPA by Friday, May 25
to Helen F. Smith, NESPA executive director, Boston University, College of Communication,
640 Commonwealth Ave., Boston, Mass. 02215 phone: 617-353-3478 email:phsmith@igc.org