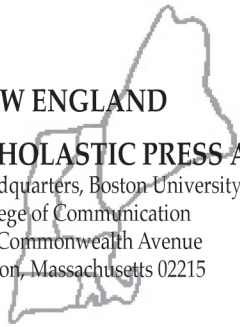


NEW ENGLAND

SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University
College of Communication
640 Commonwealth Avenue
Boston, Massachusetts 02215



NESPA

News

Volume 24, No. 2, Spring, 2019

NESPA to host conference Friday, May 3 at Boston University

Thomas Fiedler, College of Communication dean, to give keynote speech, 'Why Journalism Matters'

Thomas Fiedler, dean of Boston University's College of Communication, will give the keynote speech, "Why Journalism Matters," at the New England Scholastic Press Association's 71st annual conference Friday, May 3.

He will focus on "why journalism remains distinct among all other modes of communications—and why it matters now more than ever."

Prof. Fiedler became the dean 11 years ago this June after a distinguished career in journalism.

After graduating from the U.S. Merchant Marine Academy with a bachelor's in engineering, he earned a master's in journalism at COM.

Later, he joined the *Miami Herald*, where he worked for more than 30 years as an investigative reporter, a political columnist, the editorial page editor, and finally, the executive editor, from 2001 to 2007.

He is probably best known for his political journalism, which included covering every U.S. presidential campaign between 1972 and 1996.

His reporting on the 1988 pres-

idential campaign won him the Society of Professional Journalists' top award. His investigative report into an extremist cult's political tactics was part of a *Miami Herald* series that won a 1991 Pulitzer Prize.

With refreshments available from 7:30-8:30, conference sessions will be from 9 until 2:30 at Boston University's College of Communication, 640 Commonwealth Ave., Boston.

Students, teachers, Boston University faculty and media specialists will share information with the aim of supporting excellence in scholastic journalism.

Also at the conference, delegates will find panels, exhibits, round-tables and workshops where they can learn about the latest trends, and share concerns and ideas.

Advisers can sign up for detailed publication critiques and on-site visits.

Session topics

Advertising and business side
Best practices online
Basic mobile reporting skills
Careers in broadcast journalism
Developing literary magazines
Editorial policies

Feature writing
Interview techniques
Investigative reporting
Law and the scholastic press
News writing
Opinion coverage and writing
Photojournalism
Sports writing and editing
Yearbook coverage, writing and design.

Awards and recognition

Presentation of the All New England Awards will honor outstanding broadcast, print, print/online and online productions and publications in their school population categories.

Productions and publications will also receive Special Achievement Awards based on the excellence of individual submissions.

Individual professionals will be recognized for their contributions to the scholastic press in New England.

Benefits

of pre-registration

Those whose forms arrive at Boston University by April 5 will receive a preliminary conference program and speakers' list, and a list of places to have lunch nearby.

Inside: See information about membership, registration, contests

How to join NESPA

Entry fees and related information

The New England Scholastic Press Association is dedicated to helping students and their advisers produce publications and broadcast programming of excellence.

NESPA provides

- an annual conference
- contests with awards for broadcast, print, print/online and online only media evaluated as a whole
- evaluations and critiques of broadcast programs, magazines, newspapers, print/online publications,

online only publications and yearbooks

- fall workshops
- professional development for news publication advisers in spring and summer workshops
- special awards in a range of categories
- individual consultations
- resources for skill development
- site visits to schools
- special benefits for members including discounts on contest and convention fees.

NESPA members and non-members

•**New this year:** Membership fee is \$50 for each school entering publication and/or broadcast units. This change is to encourage more yearbooks and literary magazines to participate.

•Members pay NO registration fee for their advisers and up to six students at the annual conference.

•All other students from a member school pay a registration fee of only \$3 each.

•Non-members' fee for registration at the conference is \$5 for each student and faculty adviser.

•Membership fee applies to all publications and

productions from a member school. Contest entries can include broadcast, magazine, newspaper, yearbook, print/online or online publication.

•Non-members' contest fees: \$15 per broadcast, magazine, newspaper, yearbook, newspaper/online, or online/multimedia Publications and Productions Contest entry.

•Members' fee for each Special Achievement entry submission is \$1.50.

•Non-members' fee is \$2.50 for each Special Achievement entry submission.

Registration and payment form

School name _____ phone () _____

Address _____
street city state zip e-mail

Adviser(s) name(s) _____

Editor(s) in chief name(s) _____

NESPA membership (\$50) _____

Conference registration fees _____

Bus parking (\$30) _____

Publication/broadcast contest entry fee (s) _____

Special Achievement entry fees _____

Check/money order enclosed \$ _____

Number attending _____

Make checks out to NESPA. Include Special Achievement contest entry fees. NESPA non-members add publication contest fee. Dues are for periods January 1-December 31. NESPA does not accept credit cards. If you are unable to send complete payment by April 5, bring it to the registration desk when you arrive at the conference.

Mail entries, forms and checks to:
NESPA, Helen F. Smith
Boston University, College of Communication
640 Commonwealth Ave.
Boston, Mass. 02215

For information call (617) 353-3478 or (617) 969-5243
or e-mail phsmith@igc.org

Special Achievement Contests

The NESPA Special Achievement Awards reward excellent individual work and teamwork in New England’s secondary school media.

Judges include faculty of the Boston University College of Communication. Those entries evaluated as “outstanding” in the categories noted here will receive NESPA Special Achievement Award certificates.

Entries must have been broadcast or published in print and/or online between **April 6, 2018** and **March 29, 2019**. **DEADLINE** for receipt of all but yearbook entries at the College of Communication is **March 29, 2019**. Yearbook entries are due June 30.

Online entries: Go to blogs.bu.edu/nespa and follow the prompts using the submit to contests tab. Make sure your submissions remain live on your site through May 3, 2019.

Print entries: Send complete page, unmounted tear sheet on which each entry appears.

Tape a filled out copy of the entry

Entry categories

- **Broadcast**
 - Advertisement
 - Documentary
 - Feature story
 - News series
 - News story
 - PSA
 - Sports series
 - Sports story
- **Magazine**
 - Artwork
 - Cover design
 - Fiction
 - Nonfiction
 - Photography
 - Poetry
 - Typographical design
- **Newspaper**
 - Advertisement
 - Artwork/cartoon
 - Bylined column
 - Editorial
 - Feature page design
 - Feature photo
 - Feature story
 - Informational graphic
 - News page design
 - News photo
 - News series
 - News story

- Opinion page design
- Personality profile
- Photo illustration
- Review
- Special section
- Sports page design
- Sports photo
- Sports series
- Sports story
- Typographical design
- **Online/multimedia**
 - Blog
 - Home page design
 - Interactive graphic
 - Podcast
 - Slide show with audio
 - Slide show with photos
 - Video
 - Coverage, writing and design
- **Yearbook**
 - Advertisement
 - Caption writing (three spreads)
 - Theme development and cover
 - Feature photo
 - Feature spread
 - Feature story
 - Headline writing (three spreads)
 - Sports photo
 - Sports spread
 - Sports story
 - Typographical design

categories for online/multimedia are the same as for broadcast and print.

form to the upper right corner of the back of each print entry.

Each broadcast entry must be accompanied by appropriate script and program credit information.

Enclose Special Achievement fee

and forms with your entries. Fill out forms in full.

Send entries to NESPA, Helen F. Smith, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass., 02215.

Special Achievement Contests entry form for print media

• • • • •

• Entry category _____ Date _____

• Entry title (headline/program/page, etc.) _____

• Broadcast, print, print/online, or online only publication name _____

• Web address for online _____

• Student(s) name(s) to be recognized _____
 • (in full and clearly, please)

• School full name _____

• School address and phone (in full) _____

• Adviser’s e-mail _____ Adviser’s signature _____

• • • • •

Publications and Productions Contests

NESPA Publications and Productions Contests are open to all school publications and broadcasts, both NESPA members and non-members.

Awards will be given to broadcast (audio and video) productions, and to magazines, newspapers, yearbooks, online/print and online publications.

All broadcasts and publications are evaluated and rated individually. Those receiving a Highest Achievement rating in Scholastic Editing and Publishing become eligible for first, second and third place All-New England certificates in the following size categories, using grades 9-12:

- Class I 1,000 or more students
- Class II 700-999 students
- Class III 400-699 students
- Class IV fewer than 400 students.

Entry information:

Broadcasts, please submit audio and video productions of the 2018-2019 school year, plus any one or two from **January, 2018 - June, 2018**.

Magazines, submit all 2018-2019 school year issues.

Newspapers, submit all 2018-2019 issues plus any two from **January, 2018-June, 2018**.

Online/print and online submit Web address. Please make sure that your **September, 2018-March 29, 2019** material remains live on your site through May 3, 2019.

To qualify as online/print hybrid, your site must include multi media, not pdfs only. Judges will consider only entries with working URLs.

Entry deadline for all media but yearbooks: March 29, 2019. Awards will be announced at the conference May 3.

Yearbook entry deadline: June 30, 2019. Awards will be announced in the fall newsletter.

Please include \$5.00 for postage and handling for **each entry** you want returned. You **MUST** note which entry(ies) you wish returned.

Entry fee: **None** for NESPA members' entries; \$15 per broadcast or publication entry for non-members.

Please make a copy of this form for each publication in a different category and send same with each contest entry. Fill out in full.

Publication and Production entry form

Publication or Broadcast name _____

Web address for print/online and online only _____

Entry category (broadcast, magazine, newspaper, print/online, online only, yearbook) _____

School name _____ School population class _____

School address _____

Phone # _____ Adviser's e-mail _____

Name(s) of Adviser(s) _____

Send entries to

Helen F. Smith, executive director
New England Scholastic Press Association
Boston University
College of Communication
640 Commonwealth Ave.
Boston, Mass. 02215
or go to blogs.bu.edu/nспа
and follow the prompts