

Economics 387
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Midterm Exam
Summer 2012

This exam has two (2) questions. Each part of a question is worth the same amount of points as every other part of that question, so allocate your time appropriately. All answers should be explained, rather than simply giving a numerical result.

1. Suppose that the “true” marginal benefit curve for a particular skin treatment is

$$MB = 50 - 2V, \text{ where } V \text{ is the number of visits to the health provider.}$$

The marginal cost per visit is 20. There are 30 patients. One third of the patients get 10 visits per year, one-third get 18 visits per year, and one-third get 24 visits per year.

- Graph the relationships above, and indicate the optimal number of visits. Explain why this is optimal.
- Calculate the “total benefit” (the area under the MB line) accruing to the 30 patients. Remember that there are 30 of them.
- Calculate the total societal costs of the treatment at the levels provided.
- Calculate the “welfare loss” to society of the variation in utilization from the optimum.
- Discuss briefly why your answer to part d constitutes a loss.

2. Consider the investment in units of health capital with the following function:

$$I = 500 - 5 * \text{Age} - 800 * \text{cost of capital.}$$

Suppose that Joe starts his year with 5,000 units of health capital.

- Why are the interest rate and the depreciation rate usually considered as determinants of the “cost” of capital.
- Provide an interpretation of the Age term and its negative coefficient.
- If Joe is 40 years old, the interest rate is 0.03 and the depreciation rate is 0.05, calculate the optimal level of investment.
- With the current parameters calculate Joe’s aggregate investment (cost per unit multiplied by number of units) this year? Why?
- Assuming the interest rate of 0.03 and the depreciation rate of 0.05, what would happen to Joe’s aggregate investment if the interest rate were to double? Why?