Brian McGrory, the new editor of The Boston Globe, will give the keynote speech on the future of newspapers at the New England Scholastic Press Association’s 65th annual conference Friday, May 3.

“The only thing I ever wanted to do with my career was write for the Globe,” he said in a Globe report the day he took over the editorship from Martin Baron.

With the doors opening at 8, sessions will be from 9 until 2:30 at Boston University’s College of Communication, 640 Commonwealth Ave., Boston.

Students, teachers, Boston University faculty and full-time journalists and media specialists will share information with the aim of supporting excellence in scholastic journalism.

McGrory said his first job with the Globe was his paper route with 52 subscribers in Weymouth.

After graduating from Bates, McGrory worked for the New Haven Register and the Patriot Ledger in Quincy.

He joined the Globe in 1989 as a reporter in the South Weekly section.

Since then, he has been general assignment reporter, a White House correspondent, a roving national correspondent and a deputy managing editor for local news.

In 1998, he became a metro columnist. In addition, McGrory is the author of a memoir and four novels.

Also at the conference, delegates will find panels, exhibits, roundtables, lectures and workshops where they can learn about the latest trends, and share concerns and ideas.

For advisers
Working with editors to develop a vision for a publication
Round-table on professional concerns
Sign-ups for detailed publication critiques and on-site visits

For staffs
Blogging
Careers in broadcast journalism
How to go on line and then succeed once you get there
Interactive graphics
Interview techniques
Investigative reporting
Law and the scholastic press
Majoring in journalism
News writing
Opinion coverage and writing
Photojournalism
Responsive Design fundamentals
Sports writing and editing
Starting a literary magazine
Tips and tricks in Photoshop and InDesign
Television producing
Using Twitter to report news and create a more prominent online presence
Yearbook coverage, design and writing tips.

Awards and recognition
Presentation of the All New England Awards will honor outstanding broadcast, print, print/online and online productions and publications in their school population categories.

Productions and publications will also receive Special Achievement Awards based on the excellence of individual submissions.

In addition, two advisers will receive the Robert Baram Award for helping students raise their sights and their standards in the practice of school journalism.

Benefits of pre-registration
Those whose forms arrive at Boston University by March 29 will receive a preliminary conference program and speakers’ list, and a list of places to have lunch.
How to join NESPA

Entry fees and related information

The New England Scholastic Press Association is dedicated to helping students and their advisers produce publications and broadcast programming of excellence.

NESPA provides
• an annual conference
• evaluations and critiques of broadcast programs, magazines, newspapers, print/online publications, online only publications and yearbooks
• contests with awards for broadcast, print, print/online and online only media evaluated as a whole
• special awards for extraordinary work in a range of categories
• individual consultations
• professional development for advisers
• resources for skill development
• site visits to schools
• special workshops
• special benefits for members including discounts on contest and convention fees.

NESPA members and non-members

• Membership fee: $50 for each publication or broadcast unit.
• Members pay NO registration fee for their advisers and up to six students at the annual conference.
• All other students from a MEMBER broadcast or publication pay a registration fee of only $3 each.
• Non-members’ fee for registration at the conference is $5 for each student and faculty adviser.
• Members pay NO entry fee for ONE of these Publications and Productions Contest entries: broadcast, magazine, newspaper, yearbook, online/print or online publication.
• Non-members’ fees: $15 per broadcast, magazine, newspaper, yearbook, online/print or online Publications and Productions Contest entry.
• Members’ fee for each Special Achievement entry submission is $1.50.
• Non-members’ fee is $2.50 for each Special Achievement entry submission.

Registration and payment form

School name ______________________________________________________ phone (        )___________________

Address_________________________________________________________________________________________

Adviser(s) name(s)_____________________________________________________________________________

Editor(s) in chief name(s)_________________________________________________________________________

NESPA membership ($50) _____________
Conference registration fees _____________
Bus parking ($30) _____________
Publication entry fee _____________
Special Achievement entry fees _____________
Check enclosed/ amount of $____________
Number attending _____________

Make checks out to NESPA. Include Special Achievement contest entry fees. NESPA non-members add publication fee. Dues are for periods January 1-December 31.

Mail entries, forms and checks to:
NESPA, Helen F. Smith
Boston University, College of Communication
640 Commonwealth Ave.
Boston, Mass. 02215

For information call (617) 969-5243
or e-mail phsmith@igc.org
Special Achievement Contests

The NESPA Special Achievement Awards reward excellent individual work and teamwork in New England’s secondary school media.

Those entries evaluated as “outstanding” in the categories noted here will receive NESPA Special Achievement Award certificates.

Entries must have been broadcast or published in print and/or online between April 2, 2012 and March 29, 2013. DEADLINE for receipt of entries at the College of Communication: March 29, 2013.

Preparation of entries: Send URL address, or complete page, unmounted tear sheet on which each entry appears.

Tape a filled out copy of the entry form to the upper right corner of the back of each print entry.

Each broadcast entry must be accompanied by appropriate script and essential program credit information. Enclose Special Achievement fee and forms with your entries. Fill out forms in full.


Entry categories

• Broadcasting
  Advertisement
  Documentary
  Feature story
  News series
  News story
  PSA

• Magazine
  Artwork
  Cover design
  Fiction
  Nonfiction
  Photography
  Poetry
  Typographical design

• Newspaper
  Advertisement
  Artwork/cartoon
  Bylined column
  Editorial
  Feature page design
  Feature photo
  Feature story
  Informational graphic
  News page design
  News photo
  News series
  News story
  Opinion page design

• Online/multimedia
  Advertisement
  Feature
  Breaking news
  News
  Opinion
  Home page design
  Interactive graphic
  Podcast
  Slide show (with audio)
  Slide show (with photos)

• Yearbook
  Advertisement
  Caption writing (three spreads)
  Theme development and cover
  Feature photo
  Feature spread
  Feature story
  Headline writing (three spreads)
  Sports photo
  Sports spread
  Sports story
  Typographical design

Send entries to NESPA, Helen F. Smith, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass., 02215.
Publications and Productions Contests

NESPA Publications and Productions Contests are open to all school publications and broadcasts, both NESPA members and non-members.

Awards will be given to broadcast (audio and video) productions, and to magazines, newspapers, yearbooks, online/print and online publications.

All broadcasts and publications are evaluated and rated individually. Those receiving a Highest Achievement rating in Scholastic Editing and Publishing become eligible for first, second and third place All-New England certificates in the following size categories, using grades 9-12:

Class I 1,000 or more students
Class II 700-999 students
Class III 400-699 students
Class IV fewer than 400 students.

Entry information:
Broadcasts, please submit audio and video productions of the 2012-2013 school year, plus any one or two from January, 2012 - June, 2012.
Magazines, submit all 2012-2013 school year issues.
Online/print and online submit URL. Please make sure that your September, 2012 to MARCH 29, 2013 material remains live on your site through May 3, 2013. To qualify as online/print, your site must include multimedia, not pdfs only. Judges will consider only entries with working URLs. Submit URL to blogs.bu.edu/nespa/contests.

Please include $5.00 for postage and handling for each entry you want returned. You MUST note which entry(ies) you wish returned.

Entry fee: None for NESPA members’ single entry ($15 each for more); $15 per broadcast or publication entry for non-members.

Entry deadline: March 29, 2013.

Please make a copy of this form for each publication in a different category and send same with each contest entry. Fill out in full.

Send entries to
Helen F. Smith, executive director
New England Scholastic Press Association
Boston University
College of Communication
640 Commonwealth Ave.
Boston, Mass. 02215