Dear Colleague,

The New England Scholastic Press Association invites you to a workshop Monday, June 29-Friday, July 3 at Boston University in the College of Communication.

**How to Advise a Scholastic News Publication**

Based on participants’ priorities, sessions will include how to

- keep a journalistic balance
- deal with legal and ethical considerations
- teach the staff to cover the school and its community
- teach the staff to write and edit news, features, sports and opinion along with maintaining a lively forum for student opinion
- motivate the staff
- teach fundamentals of photojournalism and design
- maintain a good relationship with the principal, faculty and parents
- use special pages, special sections and spreads as training vehicles
- plan, set goals and schedule copy flow for print and online
- manage the business side
- critique the publication
- make the most of professional resources.

In addition to a variety of lab assignments, participants will present critiques and complete curriculum projects. There will be lectures, discussions and lab work. Sessions will be from 10-4 with a break for lunch.

Participants should bring with them a set of news publications students have produced during the 2014-2015 academic year.

The fee is $300. Parking will be available. NESPA provides PDPs to Massachusetts teachers.

Helen Smith, executive director of the New England Scholastic Press Association, will be the lead teacher.

For more information, please contact Helen Smith at phsmith@igc.org.
Application for NESPA advisers’ workshop at Boston University June 29-July 3

Your name ____________________________________________________________________________

Name of your news publication _______________________________________________________________________________________

Type of medium: print____ print/online____ online____ broadcast____

Years of teaching experience_________________ Years of advising experience_________________

School name _______________________________________________________________________________________

School address _______________________________________________________________________________________

School phone____________________ school email____________________

Home address _______________________________________________________________________________________

Home email____________________ home phone____________ cell phone____________

Emergency contact____________________ phone____________________

Please list topics from the other side of this page and any others that you see as priorities.

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Please send application and tuition fee of $300 in a check made out to NESPA by Friday, May 29 to Helen F. Smith, NESPA executive director, Boston University, College of Communication 640 Commonwealth Ave., Boston, Mass. 02215 phone: 617-353-3478 email:phsmith@igc.org