Motivation, organization of staffs to be focus of workshop Friday, Oct. 23

Staff motivation and organization are two of the most fascinating and challenging parts of scholastic journalism.

This year’s fall workshop will focus on both.

The workshop will be Friday morning, Oct. 23 from 10 until noon at Boston University’s College of Communication.

Presentation on challenges
The workshop will begin with a presentation on staff motivation.

The emphasis will be on encouraging high standards for successful teamwork in scholastic settings so that staff members care about what they do.

In order to motivate people, managers need to understand the whole operation and communicate their expectations clearly.

After an overview, workshop participants will be encouraged to share questions and experiences.

Panel discussion on systems
The second part of the morning will be a panel discussion about methods of organization and copy flow systems staffs use to promote excellence.

Panelists will include Boston University faculty and leaders from a range of media including scholastic press award winners from around New England.

They will describe their staff organizations, how the organizations developed, how they work now and how they may change in the future.

There will also be time for questions from the floor.

Staffs and advisers from all student media are welcome to attend the workshop. Tuition is $25 per person.

The deadline for enrollment is Friday, Oct. 9.
Mission of NESPA

The New England Scholastic Press Association aims to foster excellence in scholastic journalism.

This Association encourages high standards in student journalism, supports the interests of students and teachers in the student press in the New England states, and fosters a closer relationship among students and advisers interested and engaged in student journalism.

Site visits available to members

Free site visits for members are among the services the New England Scholastic Press Association provides.

Topics of site visits have included:
- advertising sales and managing the business side
- critiques of current publications
- design and redesign techniques
- news and feature coverage and writing
- ways to present student opinion
- legal and ethical considerations
- copyediting and proofreading
- sports coverage and writing
- starting a new publication.

Focal points for site visits are up to individual staffs and advisers.

The service is free to members in good standing as of May 1, 2015 and to those who join this fall.

To arrange for a site visit, call 617-353-3478 or email the NESPA’s executive director, Helen F. Smith, helenfs@bu.edu or phsmith@igc.org.

How to enter 2015 Localizing Contest

When you show how issues that affect people in your state, your country or around the world also affect people in your own school community, that’s localizing.

To enter the contest, please send the broadcast or published work with the entry form and fee.

Each entry must have been broadcast or published between May 2 and December 31, 2015.

Submissions can be artwork, blogs, charts, columns, diagrams, documentaries, editorials, essays, fiction, news or feature stories, podcasts, single photos or photo illustrations, photo essays, poetry, podcasts, PSAs, special pages, special sections, slide shows or spreads.

For print media please send complete page, unmounted tear sheet on which entry appears.

Yearbooks please send either a PDF or photocopy of the page(s) from your 2015 book.

Tape a filled out copy of the entry form to the upper right corner of the back of EACH entry.

Broadcasts please send DVD.

Put the web link to each online entry on the entry form.

Entry fee: NONE for NESPA members; $3 per entry for non-members.

Send entries to New England Scholastic Press Association, Helen F. Smith, executive director, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass. 02215. The deadline is Friday, Jan. 15, 2016.

See page 3 for entry form and page 4 for 175 topics to localize.

Staffs, advisers can nominate professionals for awards

Staffs and advisers can nominate individuals who contribute significantly to New England’s scholastic press for special awards.

The Robert Baram Award honors distinguished advisers from this region who have helped students raise their sights and standards in the practice of school journalism.

The award is named for the late Robert Baram, founder and for 46 years NESPA’s executive director.

Consideration for the award is based on an adviser’s
- contributions to the cause of ethical, thorough and articulate scholastic journalism in the adviser’s school and community; and
- support for school journalists in all facets of their efforts to present credible and useful material to their audience.

The Freedom to Write Award honors school administrators who actively inspire students and faculty to use journalism as a way to participate more fully in a democratic society.

Awards of Special Recognition honor professors and members of the professional press.


Winners will receive their awards at the annual conference on the Boston University campus this coming May.
Fall workshop on staff motivation and organization

Yes, I will attend. Please send me details about the room location.

Please send tuition fee of $25 per person payable to NESPA to Helen F. Smith, NESPA executive director, Boston University, College of Communication, 640 Commonwealth Ave., Boston, Mass. 02215 by Friday, Oct. 9.

e-mail: phsmith@igc.org or helenfs@bu.edu

Name of your publication/program________________________

Adviser's name________________Adviser's email________________

Number of staff members who will attend____________________

Adviser's signature______________________________________

School name____________________________________________

School phone____________________________________________

School address___________________________________________

Entry form for 2015 Localizing Contest

Title of entry ____________________________________________

publication/broadcast name_______________________________web link (if applicable)______________________________

student(s) name(s) to be recognized________________________

school's full name_______________________________________

school address___________________________________________

school phone_________________e-mail_______________________

adviser's signature_______________________________________

Take this opportunity to join NESPA

Membership includes reduced admission to spring conference and free site visits to your school.

school name___________________________________________

phone (____)________________

address________________________________________________

e-mail______________________________

publication or production name____________________________

adviser(s) name(s)_______________________________________

editor(s) in chief_______________________________________

Mail check for $50 for each publication or broadcast unit to Helen F. Smith, executive director, NESPA, Boston University, College of Communication 640 Commonwealth Ave., Boston, Mass. 02215
Topics to localize: 175 suggestions

First, NESPA listed 50 suggested topics. As of last year there were 150. Now, here’s a list that includes 25 more suggestions.
1. absenteeism
2. academic exchanges
3. accreditation of your school
4. AIDS awareness and prevention
5. airport security
6. allergies
7. Alzheimer’s
8. animal rights
9. anorexia
10. archeological discoveries
11. artificial turf
12. astronomy
13. babysitting as an income source
14. ballot questions
15. beach safety
16. being bi- or tri-lingual
17. bicyclists and the law
18. boating safety
19. breathalyzers
20. bullying
21. casinos
22. caffeine addiction
23. cancer
24. cell phones
25. children’s rights in custody disputes
26. college admission standards
27. college tuition
28. community service opportunities
29. Common Core
30. composting/waste disposal
31. conservation
32. construction of school buildings
33. cost of textbooks
34. credit cards
35. curfews
36. dating violence
37. Deaf cultures
38. depression
39. dirt bikes
40. disabilities
41. distance learning
42. driving license age requirements
43. droughts
44. drug use among athletes
45. dual citizenship
46. earthquakes
47. e-books
48. Ebola
49. e-cigarettes
50. economic recession
51. elections
52. eligibility requirements for athletes
53. endangered species
54. environmental considerations
55. erosion
56. euro
57. Facebook
58. fast food
59. federal aid to education
60. First Amendment issues
61. fitness and its challenges
62. food safety
63. food trucks
64. foreclosures
65. funding for the arts
66. gambling
67. gap years
68. gas prices
69. global warming
70. gluten-free trend
71. going green
72. graphic novels
73. gun control and gun laws
74. hazing
75. head injuries
76. health insurance
77. homophobia
78. honor codes
79. human rights
80. hunger
81. hunting
82. immigration and emigration
83. Internet use and misuse
84. internships and summer jobs
85. job market
86. jury duty
87. laws affecting jobs for teen-agers
88. length of school day and year
89. marketing on the Internet
90. micro-credit
91. military and scientific advances
92. military recruiting
93. minimum wage
94. museums
95. noise pollution
96. nutrition
97. obesity
98. OCD
99. Olympics
100. open meeting laws
101. orthodonture
102. PARCC and MCAS tests
103. penmanship
104. plastic bags
105. political parties
106. pollution
107. postal service
108. presidential candidates
109. price of gas
110. privacy
111. professional sports
112. public art
113. public transportation
114. Puerto Rican statehood
115. puppetry
116. race relations
117. recycling
118. regional stereotypes
119. religious holidays
120. safety helmets
121. SAT prep companies
122. SATs
123. scholarships’ availability
124. school bus safety
125. school lunches
126. school mascots
127. school safety standards
128. school security
129. senioritis
130. skateboards
131. sleep deprivation
132. social networking sites
134. solar panels
135. space exploration
136. special education
137. sports-related injuries
138. stage fright
140. standardized testing
141. steroids
142. stipends for club advisers
143. substance abuse
144. tanning
145. tattoos
146. taxes
147. teacher evaluation systems
148. teen-age parents
149. teens’ rights in the work place
150. texting and driving
151. tipping
152. toll collection methods
153. tornadoes
154. tourism
156. traffic tie-ups
157. tsunami
158. Twitter
159. unemployment
160. unions
161. user fees
162. vandalism and graffiti
163. vaping
164. veterans
165. video games
166. volunteer work
167. voter registration
168. voter turnout
169. Wall Street
170. weather
171. web sites
172. welfare
173. wind turbines
174. women’s issues
175. yoga