



Courtesy National Archives

Beyond Production and Consumption: Refining American Material Culture Studies

American & New England Studies at Boston University
Graduate Student Association Conference

Saturday, March 23, 2013
147 Bay State Road, Boston, MA
<http://blogs.bu.edu/amnesp-gsa/amnesp-conference>

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9:00 Registration

9:30 *Keynote Lecture* **Professor Edward S. Cooke, Jr.**, Charles F. Montgomery Professor, History of American Decorative Arts and Material Culture, Yale University

10:15 Break

10:30 *Evocative Commodities and Material Imaginaries*

Molly Rosner, American Studies, Rutgers University: “Reinventing History Through Nostalgic Material Culture: The American Girl Doll Empire”

Rebecca Scofield, History of American Civilization, Harvard University: “You a Real Cowboy?: American Masculinity and the Marketing of Western Wear in the 1980s”

Mary Beth Finch, Sociology, Northwestern University: “The Sacralization Process and the Meaning of Fair Trade”

12:00 Lunch

1:00 *Interrogating Material Traditions and Rituals*

Gina Guzzon, History of Decorative Art, Smithsonian Institution Associates at George Mason University: “Crafting Material Culture: Activism, New Domesticity, or Pop-culture?”

Diana Greenwold, History of Art, University of California Berkeley: “The New Old: Lace Making at New York’s Scuola d’Industrie Italiane”

Kelsey Brosnan, Art History, Rutgers University: “Tea with Mary Cassatt in the MFA’s Art of the Americas Wing”

2:30 Break

2:45 *Material Signs, Changing Fortunes (two mini-panels)*

Emily C. McEwen, Public History, University of California Riverside: “Inn Ruin: Display, Decay, and Renewal at Riverside’s Mission Inn”

Carla Cevasco, History of American Civilization, Harvard University: “The Brutality of Gentility: A Massachusetts Merchant Family, 1737-1787”

Self, Inscribed: Bound Material Strategies

Caroline M. Riley, History of Art and Architecture, Boston University: “Traversing a Vision: Harriet S. Tolman’s Views from a Trip to California, 1888-1889”

Amy N. Breimaier, History, University of Massachusetts Amherst: “‘For the Use of all good Little BOYS and GIRLS’: Children’s Use of Their Literature in the Early Republic”

4:30 Reception