

# The Rise of the BRICs and the Global Economy

SESSIONS: 12

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## OBJECTIVES & DESCRIPTION

Why have some developing countries grown richer whereas others got poorer? What does the rise of countries like China mean for the economic fortunes of high-income countries from Europe and North America? The course addresses these questions through a tour de force of developmental successes and disasters in Eastern Europe, Latin America, Asia and Africa. At the end, students will have a sophisticated take on what's the track record of various economic development strategies in the Global South and will be able to critically assess their importance in a globalized world.

## EVALUATION CRITERIA

The final grade is to be determined on the basis of the following criteria:

1. **Seminar participation** (20% of the final grade). Since this is a seminar, your thoughtful participation in class is critical for the course's success. Please complete all readings and attend all seminars.
2. **Midterm paper** (30% of the final grade). You will write an essay of 6 double-spaced pages mapping out a specific economic policy area (macroeconomic policy, trade, taxation, etc.) across the four states during the past two decades. This is an analytical, not descriptive exercise so please be sure to start with a structured analytical framework in consultation with the professor. Late papers will receive penalties of 10% of the grade per day, including weekends.
3. **Final paper** (50% of the final grade). Building off the midterm paper, write a 10 page double-spaced policy memorandum on a policy question relevant for contemporary discussions about the BRICs. The question has to be finalized by the middle of the course, in consultation with the instructor.

## Books

Robinson, Neil, ed. *The political economy of Russia*. Rowman & Littlefield Publishers, 2012 (whole book).

Bohle, Dorothee, and Béla Greskovits. *Capitalist diversity on Europe's periphery*. Cornell University Press, 2012 (whole book)

Drèze, Jean, and Amartya Sen. *An uncertain glory: India and its contradictions*. Princeton University Press, 2013.

## **Work and Ethics**

You are responsible to know Boston University's Academic Conduct Code. Link: <http://www.bu.edu/academics/resources/academic-conduct-code/>

## **PROGRAM**

### SESSION I

#### **Introduction**

O'Neill, Jim. 2001. Building Better Economic BRICs. New York: Goldman Sachs, Global Economics Paper No. 66. <http://www2.goldmansachs.com/ideas/brics/building-better-doc.pdf>

Armijo, Leslie Elliott. 2007. The BRICs Countries (Brazil, Russia, India, and China) as Analytic Category: Mirage or Insight? *Asian Perspective* 31(4): 7-42.

Griffith-Jones, Stephany. *A Brics Development Bank: A Dream Coming True?*. No. 215. United Nations Conference on Trade and Development, 2014.

Vieira, Marco Antonio, and Chris Alden. "India, Brazil, and South Africa (IBSA): South-South cooperation and the paradox of regional leadership." *Global Governance* 17.4 (2011): 507-528.

Ferrari, Lorenzo. "Book review: The poorer nations: a possible history of the global south." *LSE Review of Books* (2013).

#### *Recommended:*

Desai, Radhika. "The BRICS are building a challenge to western economic supremacy." *The Guardian* 2 (2013).

Birdsall, Nancy and Fukuyama, Francis. 2011. Beyond the Washington Consensus. *Foreign Affairs*, March-April.

### SESSION 2

#### **BRICS and Beyond**

Drezner, Daniel W. "The System Worked: Global Economic Governance during the Great Recession." *World Politics* 66.01 (2014): 123-164.

Ban, Cornel, and Mark Blyth, "Dreaming with the BRICs: The Washington Consensus Outside the Core," *Review of International Political Economy*, April 2013 (read the whole special issue).

### SESSIONS 3

#### **Development Choices in China**

Arrighi, Giovanni. 2007. *Adam Smith in Beijing: Lineages of the Twenty-First Century*, Ch. 12, Origins and Dynamic of the Chinese Ascent. London: Verso. 351-378.

Huang, Philip CC. "'State Capitalism' or 'Socialist Market Economy'?" *China* 38.6 (2012): 587-590 (read the entire special issue).

Lin, Justin Yifu. "Demystifying the Chinese Economy." *Australian Economic Review* 46.3 (2013): 259-268.

### SESSION 4

#### **Development Choices in Russia**

MacFarlane, S. Neil. 2006. The "R" in BRICs: Is Russia an Emerging Power? *International Affairs* 82(1): 41-57.

Robinson, Neil, ed. *The political economy of Russia*. Rowman & Littlefield Publishers, 2012 (whole book).

### SESSION 5

#### **Development choices in Emerging East-Central Europe**

Bohle, Dorothee, and Béla Greskovits. *Capitalist diversity on Europe's periphery*. Cornell University Press, 2012 (whole book).

Johnson, Juliet, and Andrew Barnes. "Financial nationalism and its international enablers: The Hungarian experience." *Review of International Political Economy* ahead-of-print (2014): 1-35.

### SESSION 6

#### **Development Choices in Emerging Latin America**

Jensen, Nathan M. and Scott Schmit. 2005. Market Responses to Politics: The Rise of Lula and the Decline of the Brazilian Stock Market. *Comparative Political Studies* 38(10): 1245-1270.

Wylde, Christopher. "The developmental state is dead, long live the developmental regime! Interpreting Néstor Kirchner's Argentina 2003–2007." *Journal of International Relations and Development* 17.2 (2014): 191-219.

Higginbottom, Andy. "The Political Economy of Foreign Investment in Latin America Dependency Revisited." *Latin American Perspectives* 40.3 (2013): 184-206.

## SESSION 7

### **Development Choices in Emerging Africa**

OECD. Publishing, and OECD Development Centre. *African Economic Outlook 2013: Structural Transformation and Natural Resources*. OECD Publishing, 2013.

Vickers, Brendan. "Towards a new aid paradigm: South Africa as African development partner." *Cambridge Review of International Affairs* 25.4 (2012): 535-556.

Bond, Patrick. "Sub-imperialism as Lubricant of Neoliberalism: South African 'deputy sheriff' duty within brics." *Third World Quarterly* 34.2 (2013): 251-270.

Frankel, Jeffrey. "Mauritius: African success story." *African Successes: Sustainable Growth*. University of Chicago Press, 2014.

Easterly, William, and Ariell Reshef. "African export successes: surprises, stylized facts, and explanations." *African Successes: Modernization and Development*. University of Chicago Press, 2014.

## SESSION 8

### **Development Choices in India**

Evans, Peter, and Patrick Heller. "Human development, state transformation and the politics of the developmental state." *The Oxford Handbook of Transformations of the State*. Oxford University Press, Oxford (2013).

Drèze, Jean, and Amartya Sen. *An uncertain glory: India and its contradictions*. Princeton University Press, 2013.

## SESSION 9

### **The BRICs and the Rich Core (1)**

Legro, Jeffrey W. 2007. What Will China Want: The Future Intentions of a Rising Power. *Perspectives on Politics* 5(3): 515-534.

Foot, Rosemary. 2006. Chinese Strategies in a US-Hegemonic Global Order: Accommodating and Hedging. *International Affairs* 82(1): 77-94.

Beeson, Mark. 2009. Comment: Trading places? China, the United States and the evolution of the international political economy. *Review of International Political Economy* 16(4): 729-741.

#### SESSION 10

##### **The BRICs and the Rich Core (2)**

Hurrell, Andrew and Amrita Narliker. 2006. A New Politics of Confrontation? Brazil and India in Multilateral Trade Negotiations. *Global Society* 20(4): 415-433.

Gallagher, Kevin P. 2008. Understanding developing country resistance to the Doha Round. *Review of International Political Economy* 15(1): 62-85.

Odell, John S. 2009. Breaking Deadlocks in International Institutional Negotiations: The WTO, Seattle, and Doha. *International Studies Quarterly* 53(2): 273-299.

Smith Stegen, Karen. "Deconstructing the "energy weapon": Russia's threat to Europe as case study." *Energy Policy* 39.10 (2011): 6505-6513.

#### SESSION 11

##### **The BRICs and Lesser Developed Countries**

Kimenyi, Mwangi S., and Zenia Lewis. "The BRICs and the new scramble for Africa." *Foresight Africa* (2011): 19.

Alessi, Christopher, and Stephanie Hanson. "Expanding China-Africa Oil Ties." *Council on Foreign Relations* 8 (2012).

Mohan, Giles. "Beyond the Enclave: Towards a Critical Political Economy of China and Africa." *Development and Change* 44.6 (2013): 1255-1272.

Tan-Mullins, May, Giles Mohan, and Marcus Power. "Redefining 'aid' in the China–Africa context." *Development and Change* 41.5 (2010): 857-881.

Gallagher, Kevin. "China Discovers Latin America." *Berkeley Review of Latin American Studies* (2011).

Pereira, Analúcia Danilevicz. "Brazil–Africa Relations: The Strategic Importance of the South Atlantic." *Insight on Africa* 6.1 (2014): 1-13.

White, Lyal. "Emerging powers in Africa: Is Brazil any different?." *South African Journal of International Affairs* 20.1 (2013): 117-136.

## SESSION 12

### **Wrap-up**

Goldman Sachs, The Long-Term Outlook for the BRICs and N-11 Post Crisis, New York and London, Goldman Sachs, 2009. Available at <http://www2.goldmansachs.com/ideas/brics/long-term-outlook.html>