

NEW ENGLAND

SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University  
College of Communication  
640 Commonwealth Avenue  
Boston, Massachusetts 02215



NESPA

# News

Volume 20, No. 2, Spring, 2015

## NESPA to host conference Friday, May 1 at Boston University

Journalist's choice to be involved in historic events focus of keynote

**G**reg Marinovich, a Pulitzer Prize-winning photographer and co-author of *The Bang Bang Club*, a book on South Africa's transition to democracy, will give the keynote speech at the New England Scholastic Press Association conference Friday, May 1.

In his speech, he will discuss how being born into a great historical epoch pushed him into journalism and then photography.

He will talk about apartheid in South Africa and what it meant to be a citizen in troubled times. He will also talk about choosing to be involved, both as a citizen and as a story teller.

Marinovich, a Nieman Fellow at Harvard last year and now an adjunct professor at the College of Communication, has said that crisis can be "great for journalism and bad for our souls."

His photographs have appeared in *TIME*, *Newsweek*, *The New York Times*, *The Washington Post*, *Wall Street Journal* and *The Guardian* of London, among others.

Marinovich has also made television documentaries in countries from Afghanistan to Cameroon. He is a co-founder of a start-up photo-

graphic agency.

With the doors opening at 8, sessions at the conference will be from 9 until 2:30 at Boston University's College of Communication, 640 Commonwealth Ave., Boston.

Students, teachers, Boston University faculty and media specialists will share information with the aim of supporting excellence in scholastic journalism.

Also at the conference, delegates will find panels, exhibits, round-tables and workshops where they can learn about the latest trends, and share concerns and ideas.

### For advisers

Helping editors grow as leaders  
Sign-ups for detailed publication critiques and on-site visits

### For staffs

Advertising sales and managing the business side  
Blogging  
Careers in broadcast journalism  
Ethical questions and considerations  
Feature writing  
How to develop a literary magazine  
Interview techniques  
Investigative reporting

Law and the scholastic press  
News writing  
Opinion coverage and writing  
Photojournalism and digital technology  
Profile writing  
Sports writing and editing  
Systems for covering local news  
Tips and tricks in Photoshop and InDesign  
What it's like to study journalism in college  
Yearbook coverage, writing and design.

### Awards and recognition

Presentation of the All New England Awards will honor outstanding broadcast, print, print/online and online productions and publications in their school population categories.

Productions and publications will also receive Special Achievement Awards based on the excellence of individual submissions.

### Benefits

#### of pre-registration

Those whose forms arrive at Boston University by April 3 will receive a preliminary conference program and speakers' list, and a list of places to have lunch.

**Inside: See information about membership, registration, contests**

# How to join NESPA

## Entry fees and related information

The New England Scholastic Press Association is dedicated to helping students and their advisers produce publications and broadcast programming of excellence.

### NESPA provides

- an annual conference
- contests with awards for broadcast, print, print/online and online only media evaluated as a whole
- evaluations and critiques of broadcast programs, magazines, newspapers, print/online publications,

online only publications and yearbooks

- fall workshops
- professional development for news publication advisers in summer workshops
- special awards in a range of categories
- individual consultations
- resources for skill development
- site visits to schools
- special benefits for members including discounts on contest and convention fees.

## NESPA members and non-members

•Membership fee: \$50 for each publication or broadcast unit.

•Members pay NO registration fee for their advisers and up to six students at the annual conference.

•All other students from a MEMBER broadcast or publication pay a registration fee of only \$3 each.

•Non-members' fee for registration at the conference is \$5 for each student and faculty adviser.

•Members pay NO entry fee for ONE of these Publications and Productions Contest entries: broadcast,

magazine, newspaper, yearbook, print/online, or online publication.

•Non-members' fees: \$15 per broadcast, magazine, newspaper, yearbook, newspaper/online, or online/multimedia Publications and Productions Contest entry.

•Members' fee for each Special Achievement entry submission is \$1.50.

•Non-members' fee is \$2.50 for each Special Achievement entry submission.

## Registration and payment form

School name \_\_\_\_\_ phone ( ) \_\_\_\_\_

Address \_\_\_\_\_  
street city state zip e-mail

Adviser(s) name(s) \_\_\_\_\_

Editor(s) in chief name(s) \_\_\_\_\_

NESPA membership (\$50) \_\_\_\_\_

Conference registration fees \_\_\_\_\_

Bus parking (\$30) \_\_\_\_\_

Publication entry fee \_\_\_\_\_

Special Achievement entry fees \_\_\_\_\_

Check enclosed/ amount of \$ \_\_\_\_\_

Number attending \_\_\_\_\_

Make checks out to NESPA. Include Special Achievement contest entry fees. NESPA non-members add publication contest fee. Dues are for periods January 1-December 31.

Mail entries, forms and checks to:  
NESPA, Helen F. Smith  
Boston University, College of Communication  
640 Commonwealth Ave.  
Boston, Mass. 02215

For information call (617) 969-5243  
or e-mail phsmith@igc.org

# Special Achievement Contests

The NESPA Special Achievement Awards reward excellent individual work and teamwork in New England's secondary school media.

Judges include faculty of the Boston University College of Communication. Those entries evaluated as "outstanding" in the categories noted here will receive NESPA Special Achievement Award certificates.

Entries must have been broadcast or published in print and/or online between **April 5, 2014** and **April 3, 2015. DEADLINE** for receipt of entries at the College of Communication: **April 3, 2015.**

Preparation of entries: Send URL address, or complete page, unmounted tear sheet on which each entry appears.

Tape a filled out copy of the entry form to the upper right corner of the back of each print entry.

Each broadcast entry must be accompanied by appropriate script and essential program credit information. Enclose Special Achievement fee and forms with your

## Entry categories

### • Broadcast

- Advertisement
- Documentary
- Feature story
- News series
- News story
- PSA
- Sports series
- Sports story

### • Magazine

- Artwork
- Cover design
- Fiction
- Nonfiction
- Photography
- Poetry
- Typographical design

### • Newspaper

- Advertisement
- Artwork/cartoon
- Bylined column
- Editorial
- Feature page design
- Feature photo
- Feature story
- Informational graphic
- News page design
- News photo
- News series
- News story

- Opinion page design
- Personality profile
- Photo illustration
- Review
- Sports page design
- Sports photo
- Sports series
- Sports story
- Typographical design

### • Online/multimedia

- Blog
- Home page design
- Interactive graphic
- Podcast
- Slide show with audio
- Slide show with photos
- Video

Coverage, writing and design categories are the same as those listed for broadcast and newspaper.

### • Yearbook

- Advertisement
- Caption writing (three spreads)
- Theme development and cover
- Feature photo
- Feature spread
- Feature story
- Headline writing (three spreads)
- Sports photo
- Sports spread
- Sports story
- Typographical design

entries. Fill out forms in full.

Send entries to NESPA, Helen F. Smith, Boston University, College of Communication, 640 Common-

wealth Ave., Boston, Mass., 02215.

**Submit URL to [blogs.bu.edu/nспа](http://blogs.bu.edu/nспа).** Make sure your submissions remain live on your site through May 1, 2015.

## Special Achievement Contests entry form

•••••

• Entry category \_\_\_\_\_ Date \_\_\_\_\_

• Entry title (headline/program/page, etc.) \_\_\_\_\_

• Broadcast, print, print/online, or online only publication name \_\_\_\_\_

• URL/WWW address for online \_\_\_\_\_

• Student(s) name(s) to be recognized \_\_\_\_\_  
 • (in full and clearly, please)

• School full name \_\_\_\_\_

• School address and phone (in full) \_\_\_\_\_

• Adviser's e-mail \_\_\_\_\_ Adviser's signature \_\_\_\_\_

•••••

# Publications and Productions Contests

NESPA Publications and Productions Contests are open to all school publications and broadcasts, both NESPA members and non-members.

Awards will be given to broadcast (audio and video) productions, and to magazines, newspapers, yearbooks, online/print and online publications.

All broadcasts and publications are evaluated and rated individually. Those receiving a Highest Achievement rating in Scholastic Editing and Publishing become eligible for first, second and third place All-New England certificates in the following size categories, using grades 9-12:

- Class I 1,000 or more students
- Class II 700-999 students
- Class III 400-699 students
- Class IV fewer than 400 students.

Entry information:

**Broadcasts**, please submit audio and video productions of the 2014-2015 school year, plus any one or two from **January, 2014 - June, 2014**.

**Magazines**, submit all 2014-2015 school year

issues.

**Newspapers**, submit all 2014-2015 issues plus any two from **January, 2014-June, 2014**.

**Online/print and online** submit URL. Please make sure that your September, 2014 to April 3, 2015 material remains live on your site through May 1, 2015. To qualify as online/print hybrid, your site must include multi media, not pdfs only. Judges will consider only entries with working URLs. Submit URL to [blogs.bu.edu/nespa](http://blogs.bu.edu/nespa).

**Yearbooks**, submit 2015 edition.

Please include **\$5.00** for postage and handling for **each entry** you want returned. You **MUST** note which entry(ies) you wish returned.

Entry fee: **None** for NESPA members' single entry (\$15 each for more); \$15 per broadcast or publication entry for non-members.

Entry deadline: **April 3, 2015**.

Please make a copy of this form for each publication in a different category and send same with each contest entry. Fill out in full.

## Publication and Production entry form

Publication or Broadcast name \_\_\_\_\_

URL/WWW address for print/online and online only \_\_\_\_\_

Entry category (broadcast, magazine, newspaper, print/online, online only, yearbook) \_\_\_\_\_

School name \_\_\_\_\_ School population class \_\_\_\_\_

School address \_\_\_\_\_

Phone # \_\_\_\_\_ Adviser's e-mail \_\_\_\_\_

Name(s) of Adviser(s) \_\_\_\_\_

## Send entries to

Helen F. Smith, executive director  
New England Scholastic Press Association  
Boston University  
College of Communication  
640 Commonwealth Ave.  
Boston, Mass. 02215  
or submit URL to [blogs.bu.edu/nespa](http://blogs.bu.edu/nespa)