

NEW ENGLAND

SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University
College of Communication
640 Commonwealth Avenue
Boston, Massachusetts 02215



NESPA

News

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Free virtual site visits available

New England Scholastic Press Association's Board of Directors will provide free, hour-long virtual individual site visits this spring to NESPA members at their request.

Among the topics for these sessions:

- Advertising and managing the business side

- Column and editorial writing
- Copy editing and proofreading
- Covering the news for broadcast
- Design and redesign techniques
- Developing literary magazines
- Interview techniques
- News and feature writing
- Opinion coverage and writing

- School arts coverage
- Special pages and special sections
- Sports writing and editing
- Staff motivation and organization.

To arrange for a virtual site visit, contact NESPA's executive director, Helen F. Smith, at helenfs@bu.edu or phsmith@igc.org.

2020 COVID-19/Localizing Contest award winners

Brimmer and May School, *The Gator*, Chestnut Hill, Mass.

"Op-Ed: Coping With Loss During COVID-19" Karly Hamilton

"School No Longer Recognizing Columbus Day" Edan Zinn,

"School Responds to Claims of Racism" Karly Hamilton

Brookline High School, *The Saga-more*, Brookline, Mass.

"A Better Brookline strives to change for a fair town government" Max Jepsen

"Brookline Educators Union Announces Nov. 3 Strike" Oliver Fox, Anoushka Mallik and Elena Su

"Letters for Rose connects student volunteers with elders" Charlotte Foote

"Timon of Athens' brilliantly adapts theater to a virtual world" Oliver Fox

Cape Cod Regional Technical Vocational High School, *Tech Talk*, Harwich, Mass.

"School Cancels PhysEd for 2020-2021" Jacob Wilson

Holbrook High School, *Code Blue News*, Holbrook, Mass.

"Fall Sports Postponed" Caleb Tobin and Emma Curtis

"HMHS Full Remote Students" Matthew Messina and Caleb Tobin

"MIAA Winter Sports" Natalie Holbrook, Emma Curtis

"Prayer Rally and Vigil for George Floyd at Sumner Field" Caleb Tobin

Lincoln High School, *Lion's Roar*, Lincoln, R.I.

"My name, my identity, Why the tilde is so important" Georgia Yanez

"My rescue dog rescued me" Celeste Lynch

Londonderry High School, *The Lancer Spirit*, Londonderry, N.H.

"Boys' varsity volleyball coach to be on Food Network's Holiday Baking Championship" Matt Vogel

"LSO On the Air: Mr. Parent discusses the effect of COVID" Laurie Haas

Nashoba Regional High School, *The Chieftain Press*, Bolton, Mass.

"How to Support Local Businesses During Coronavirus" Sydney Gulliver, Ava Gregg and Catherine Bussiere

Newton North High School, *The Newtonite*, Newtonville, Mass.

"Teachers handle work in, out of building with pandemic in mind"

Jacob Zalis

Plymouth South High School, *Panther TV*, Plymouth, Mass.

"Holiday Travel During Coronavirus" Michael Conway

"Music Remotely" Nick Gregg

"COVID Beach Rules" Cait Mazzola

"Homelessness and COVID" Ainsley Richardson

"A Spring without Sports" Matt Doherty

Wellesley High School, *The Bradford*, Wellesley Hills, Mass.

"It's OK not to be amazing right now" Grace Meisner

Westford Academy, W.A. *Ghostwriter*, Westford, Mass.

"Emergency School Committee meeting addresses COVID-19 impacts" Divya Sambathkumar

"School Committee details hybrid model in 7-27" Divya Sambathkumar

"Coronavirus affects the lives of Westford citizens with family in China" Melanie Duronio

"Guidance department adapts to the hybrid model" Keertana Gangireddy

See information inside about membership, contests

How to join NESPA

Entry fees and related information

The New England Scholastic Press Association is dedicated to helping students and their advisers produce publications and broadcast programming of excellence.

NESPA provides

- an annual conference
- contests with awards for broadcast, print, print/online and online only media evaluated as a whole
- evaluations and critiques of broadcast programs, magazines, newspapers, print/online publications,

online only publications and yearbooks

- fall workshops
- professional development for news publication advisers in summer workshops
- special awards in a range of categories
- individual consultations
- resources for skill development
- free site visits to member schools
- special benefits for member schools including discounts on contest and convention fees.

NESPA members and non-members

•Membership fee is \$50 for each school entering publication and/or broadcast units.

- Members pay NO registration fee for their advisers and up to six students at the annual conference.
- All other students from a member school pay a registration fee of only \$3 each.
- Non-members' fee for registration at the conference is \$5 for each student and faculty adviser.
- Membership fee applies to all publications and productions from a member school. Contest entries

can include broadcast, magazine, newspaper, yearbook, print/online or online publication with no fee for members.

- Non-members' contest fees: \$15 per broadcast, magazine, newspaper, yearbook, newspaper/online, or online/multimedia Publications and Productions Contest entry.
- Members' fee for each Special Achievement entry submission is \$1.50.
- Non-members' fee is \$2.50 for each Special Achievement entry submission.

Take this opportunity to join NESPA

School name _____ phone () _____

Address _____
street city state zip e-mail

Adviser(s) name(s) _____

Editor(s) in chief name(s) _____

NESPA membership (\$50) _____

Publication/broadcast contest entry fee (s) _____

Special Achievement entry fees _____

Check/money order enclosed \$ _____

Make checks out to NESPA. Include Special Achievement contest entry fees. NESPA non-members add publication/broadcast contest fee. Dues are for periods January 1-December 31. NESPA does not accept credit cards.

For information call (617)969-5243 or e-mail helenfs@bu.edu or phsmith@igc.org.

Mail print entries, forms and checks to NESPA's executive director at the association's temporary address: Helen F. Smith, NESPA, 130 Washington St., Newton, MA 02458. For other entries use the form information at <http://blogs.bu.edu/nespa>.

Special Achievement Contests

The NESPA Special Achievement Awards reward excellent individual work and teamwork in New England's secondary school media.

Those entries evaluated as "outstanding" in the categories noted here will receive NESPA Special Achievement Award certificates.

Entries must have been broadcast or published in print and/or online between **April 3, 2020** and **April 9, 2021**.

DEADLINE for receipt of all but yearbook entries is **April 9, 2021**. Yearbook entries are due **June 11**.

Online entries: Go to blogs.bu.edu/nespa and follow the prompts using the submit to contests tab.

Make sure your submissions remain live on your site through June 11, 2021.

Print entries: Send complete page, unmounted tear sheet on which each entry appears.

Tape a filled out copy of the entry

Entry categories

- **Broadcast**
 - Advertisement
 - Documentary
 - Feature story
 - News series
 - News story
 - PSA
 - Sports series
 - Sports story
- **Magazine**
 - Artwork
 - Cover design
 - Fiction
 - Nonfiction
 - Photography
 - Poetry
 - Typographical design
- **Newspaper**
 - Advertisement
 - Artwork/cartoon
 - Bylined column
 - Editorial
 - Feature page design
 - Feature photo
 - Feature story
 - Informational graphic
 - News page design
 - News photo
 - News series
 - News story

- Opinion page design
 - Personality profile
 - Photo illustration
 - Review
 - Special section
 - Sports page design
 - Sports photo
 - Sports series
 - Sports story
 - Typographical design
 - **Online/multimedia**
 - Blog
 - Home page design
 - Interactive graphic
 - Podcast
 - Slide show with audio
 - Slide show with photos
 - Video
 - Coverage, writing and design
- categories for online/multimedia are the same as for broadcast and print.

- **Yearbook**
 - Advertisement
 - Caption writing (three spreads)
 - Theme development and cover
 - Feature photo
 - Feature spread
 - Feature story
 - Headline writing (three spreads)
 - Sports photo
 - Sports spread
 - Sports story
 - Typographical design

form to the upper right corner of the back of each print entry.

Each broadcast entry must be accompanied by appropriate script

and program credit information.

Enclose Special Achievement fee and forms with your entries. Fill out forms in full.

Special Achievement Contests entry form for print media

Entry category _____ Date _____

Entry title (headline/program/page, etc.) _____

Broadcast, print, print/online, or online only publication name _____

Web address for online _____

Student(s) name(s) to be recognized _____
(in full and clearly, please)

School full name _____

School address and phone (in full) _____

Adviser's e-mail _____ Adviser's signature _____

Publications and Productions Contests

NESPA Publications and Productions Contests are open to all school publications and broadcasts, both NESPA members and non-members.

Awards will be given to broadcast (audio and video) productions, and to magazines, newspapers, yearbooks, online/print and online publications.

All broadcasts and publications are evaluated and rated individually. Those receiving a Highest Achievement rating in Scholastic Editing and Publishing become eligible for first, second and third place All-New England certificates in the following size categories, using grades 9-12:

- Class I 1,000 or more students
- Class II 700-999 students
- Class III 400-699 students
- Class IV fewer than 400 students.

Entry information:

Broadcasts, please submit audio and video productions of the 2020-2021 school year, plus any one or two from **January, 2020 - June, 2020**.

Magazines, submit all 2020-2021 school year

issues.

Newspapers, submit all 2020-2021 issues plus any two from **January, 2020-June, 2020**.

Online/print and online submit Web address. Please make sure that your **September, 2020-April 9, 2021** material remains live on your site through May 7, 2021.

To qualify as online/print hybrid, your site must include multi media, not pdfs only. Judges will consider only entries with working URLs.

Entry deadline for all media but yearbooks: April 9, 2021. Awards will be announced in May.

Yearbook entry deadline: June 11, 2021. Awards will be announced in the fall newsletter.

Please include **\$5.00** for postage and handling for **each entry** you want returned. You **MUST** note which entry(ies) you wish returned.

Entry fee: **None** for NESPA members' entries; \$15 per broadcast or publication entry for non-members.

Please make a copy of this form for each publication/broadcast in a different category and send same with each contest entry. Fill out in full.

Publication and Production entry form

Publication or Broadcast name _____

Web address for print/online and online only _____

Entry category (broadcast, magazine, newspaper, print/online, online only, yearbook) _____

School name _____ School population class _____

School address _____

Phone # _____ Adviser's e-mail _____

Name(s) of Adviser(s) _____

Send entries to

Helen F. Smith, executive director
New England Scholastic Press Association
130 Washington St.
Newton, MA 02458
or go to blogs.bu.edu/nспа
and follow the prompts