

NEW ENGLAND

SCHOLASTIC PRESS ASSOCIATION

Headquarters, Boston University
College of Communication
640 Commonwealth Avenue
Boston, Massachusetts 02215



NESPA

News

Volume 26, No. 3, October, 2021

Deadlines

Friday, Jan. 7

COVID-19/Localizing contest entries due.

Nominations for the Robert Baram Award and other individual honors also due.

Friday, April 8

Annual publication and production contest deadline for all but yearbooks. Details in the next newsletter.

Friday, May 6

New England Scholastic Press Association's annual conference

Friday, June 10

Yearbook contest deadline.
Registration deadline for workshop for faculty on How to Advise a Scholastic News Publication.

**Monday, June 27-
Wednesday, June 29**

Workshop on How to Advise a Scholastic News Publication.

For updates

Please visit <http://blogs.bu.edu/nespa>



Mission of NESPA

The New England Scholastic Press Association aims to foster excellence in scholastic journalism.

This Association encourages high standards in student journalism, supports the interests of students and teachers in the student press in the New England states, and fosters a closer relationship among students and advisers interested and engaged in student journalism.

COVID-19 a localizing contest focus

When you show how issues that affect people in your state, your country or around the world also affect people in your own school community, that's localizing.

This fall, for the second time, a special focus of the contest will be on how COVID-19 has had an impact on members of school communities that scholastic journalists cover.

In addition to COVID-19 coverage, localized reporting on other newsworthy topics is also welcome.

Submissions can be artwork, blogs, charts, columns, diagrams, documentaries, editorials, essays, fiction, news or feature stories, podcasts, single photos or photo illustrations, photo essays, poetry, PSAs, special pages, special sections, slide shows or spreads.

See entry form and directions page 3 and an updated list of suggested topics pages 3 and 4.

Free virtual site visits available to members

New England Scholastic Press Association's Board of Directors will provide free, hour-long virtual individual site visits to NESPA members at their request.

Among the topics for these sessions:

- Advertising and managing the

business side

- Column and editorial writing
- Copy editing and proofreading
- Covering the news for broadcast
- Design and redesign techniques
- Developing literary magazines
- Interview techniques
- News and feature writing

- Opinion coverage and writing
- School arts coverage
- Special pages and special sections
- Sports writing and editing
- Staff motivation and organization.

To arrange for a virtual site visit, contact NESPA's executive director, Helen F. Smith at phsmith@igc.org

How to join NESPA

Entry fees and related information

The New England Scholastic Press Association is dedicated to helping students and their advisers produce publications and broadcast programming of excellence.

NESPA provides

- an annual conference
- contests with awards for broadcast, print, print/online and online only media evaluated as a whole
- evaluations and critiques of broadcast programs, magazines, newspapers, print/online publications,

- online only publications and yearbooks
- fall workshops
- professional development for news publication advisers in summer workshops
- special awards in a range of categories
- individual consultations
- resources for skill development
- free virtual site visits to member schools
- special benefits for member schools including discounts on contest and convention fees.

NESPA members and non-members

• **Membership fee is \$50 for each school** entering publication and/or broadcast units. This change is to encourage more scholastic media including magazines and yearbooks to participate.

- Members pay NO registration fee for their advisers and up to six students at the annual conference.
- All other students from a member school pay a conference registration fee of only \$3 each.
- Non-members' fee for registration at the conference is \$5 for each student and faculty adviser.
- Membership fee applies to all publications and pro-

ductions from a member school. Contest entries can include broadcast, magazine, newspaper, yearbook, print/online or online publications.

- Non-members' contest fees: \$15 per broadcast, magazine, newspaper, yearbook, newspaper/online, or online/multimedia publications and production contest entry.
- Members' fee for each special achievement or localizing entry submission is \$1.50.
- Non-members' fee is \$2.50 for each special achievement or localizing entry submission.

Take this opportunity to join NESPA

School name _____ phone () _____

Address _____
street city state zip e-mail

Adviser(s) name(s) _____

Editor(s) in chief name(s) _____

NESPA membership (\$50) _____

Membership, which is by the school, includes free localizing contest entries, free virtual site visits.

Publication/broadcast contest entry fee (s) _____

Make checks out to NESPA. Include Special Achievement contest entry fees. Dues are for periods January 1-December 31. NESPA does not accept credit cards.

Localizing contest entry fees _____

Check/money order enclosed \$ _____

Mail print entries, forms and checks to NESPA's executive director at the association's temporary address: Helen F. Smith, NESPA, 130 Washington St., Newton, MA 02458. For other entries use the form information at <http://blogs.bu.edu/nespa>.

Localizing Contest: updated list of topic ideas

- | | | |
|-------------------------------------|---|--------------------------------------|
| 1. absentee voting | 17. booster shots | 32. concussions |
| 2. accreditation of your school | 18. breathalysers | 33. construction of school buildings |
| 3. ageism | 19. building repairs | 34. cosmetics |
| 4. AIDS awareness and prevention | 20. bullying | 35. credit cards |
| 5. air pollution | 21. caffeine addiction | 36. cystic fibrosis |
| 6. allergies | 22. cancer | 37. curfews |
| 7. anorexia | 23. cell phones | 38. dating violence |
| 8. application processes | 24. children's rights in custody disputes | 39. Deaf cultures |
| 9. artificial turf | 25. civil rights | 40. depression |
| 10. attention deficit disorder | 26. climate change | 41. distance learning |
| 11. babysitting as an income source | 27. coin collections | 42. dress codes |
| 12. beach safety | 28. school districts' collaboration | 43. drive-ins |
| 13. being bi- or tri-lingual | 29. college admission standards | 44. droughts |
| 14. bicyclists and the law | 30. community service opportunities | 45. drug use |
| 15. Black Lives Matter protests | 31. composting/waste disposal | 46. dual citizenship |
| 16. blizzards | | List continues page 4 |

Staffs, advisers can nominate professionals for awards

Staffs and advisers can nominate individuals who contribute significantly to New England's scholastic press for special awards.

The Robert Baram Award honors distinguished advisers from this region who have helped students raise their sights and standards in the practice of school journalism.

The award is named for the late Robert Baram, founder and for 46 years NESPA's executive director.

Consideration for the award is based on an adviser's

- contributions to the cause of ethical, thorough and articulate scholastic journalism in the adviser's school and community; and
- support for school journalists in all facets of their efforts to present credible, useful material to their audience.

The Freedom to Write Award honors school administrators who actively inspire students and faculty to use jour-

nalism as a way to participate more fully in a democratic society.

Awards of Special Recognition honor professors and members of the professional press.

Please send nomination materials to Helen F. Smith, executive director, New England Scholastic Press Association, at the temporary mailing address due to the COVID-9 pandemic: 130 Washington St., Newton, MA 02458.

Winners will receive their awards at the annual conference in May, 2022.

Entry form for 2021 COVID-19/ Localizing Contest

title of entry _____

publication/broadcast name _____ web link (if applicable) _____

student(s) name(s) to be recognized _____

school's full name _____

school address _____

school phone _____ e-mail _____

adviser's signature _____

Mail print entries to NESPA's executive director at the association's temporary address: NESPA, 130 Washington St., Newton, MA. For other entries, use <http://blogs.bu.edu/nespera>.

Localizing Contest: updated list of topic ideas

Continued from page 3

47. earthquakes
48. e-books
49. e-cigarettes
50. elections
51. electric cars
52. eligibility for athletes
53. email hacking
54. endangered species
55. environmental activism
56. erosion
57. exchange programs
58. Facebook
59. fake news
60. fashion design
61. federal aid to education
62. First Amendment issues
63. fishing industry
64. fitness and its challenges
65. flooding
66. food pantries
67. food safety
68. food trucks
69. foreclosures
70. funding for the arts
71. gambling
72. gap years
73. gardening
74. gas prices
75. global warming
76. gluten-free trend
77. going green
78. grading systems
79. guitar players
80. gun control and gun laws
81. hazing
82. head injuries
83. health insurance
84. hiring policies
85. Holocaust
86. homelessness
87. honor codes
88. hospitals
89. human rights
90. hunger
91. hunting
92. hurricanes
93. immigration and emigration
94. Internet use and misuse
95. internships and summer jobs
96. job market
97. job shadowing
98. jury duty
99. Korean War
100. laws affecting teens' jobs
101. length of school day
102. masks
103. mail-in ballots
104. micro-credit
105. military and scientific advances
106. military recruiting
107. minimum wage
108. motorcycles
109. mountain climbing
110. museums
111. noise pollution
112. nutrition
113. obesity
114. online shopping
115. open meeting laws
116. opioid issues
117. parking problems
118. parks
119. pipelines
120. plastic bags
121. politics and personality
122. poll workers
123. pollution
124. postal service
125. power outages
126. privacy
127. professional sports
128. public art
129. public transportation
130. puppetry
131. racism
132. ranked choice voting
133. recycling
134. refugees
135. regional stereotypes
136. renaming monuments
137. restaurant jobs
138. ROTC
139. SAT prep options
140. SATs
141. scholarships' availability
142. school accreditation
143. school bus safety
144. school lunches
145. school safety standards
146. school schedules
147. scooters
148. slang
149. sleep deprivation
150. social networking sites
151. solar eclipse
152. solar panels
153. space exploration
154. special education
155. sports-related injuries
156. stage fright
157. standardized testing
158. steroids
159. stipends for club advisers
160. stocks and bonds
161. substance abuse
162. subways
163. tanning
164. tattoos
165. taxes
166. teacher evaluation systems
167. teachers' pay scales
168. teachers' unions
169. teenage parents
170. teens' rights at work
171. teenagers' sleep patterns
172. texting and driving
173. tipping
174. tornadoes
175. tourism
176. traffic tie-ups
177. traveling by plane
178. Twitter
179. unemployment
180. unions
181. United Nations
182. U.S. citizenship
183. user fees
184. vaccination procedures
185. vegan diets
186. veterans
187. video games
188. virtual learning
189. volunteer jobs
190. voter registration
191. walking tours
192. water pollution
193. weather
194. webinars
195. web sites
196. welfare
197. wheelchairs
198. wind turbines
199. women's issues
200. zoom meetings

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